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**Founded 1984**



# **The Yearbook of Experts®**

**The Yearbook of Experts, Authorities & Spokespersons®**

**An Encyclopedia of Sources®**

***www.ExpertClick.com***

Yearbook of Experts<sup>®</sup>,  
Volume XXXV, Number I

# The Yearbook of Experts<sup>®</sup>

**An Encyclopedia of Sources<sup>®</sup>**

**Broadcast Interview Source, Inc.  
Washington, D.C.**

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**Mitchell P. Davis, Editor & Publisher**



Editor's Note: The purpose of the Yearbook of Experts<sup>®</sup> is to provide bona fide interview sources to working members of the news media. Great care is taken in the review and selection of sources for inclusion. Although all contacts have expressed interest in being available for interview, we do not guarantee the availability of any given participant for any given interview, nor is a warranty offered that every listed contact will be appropriate for a reader's particular purpose. Quotes are provided to show acceptance of the Yearbook of Experts by individuals who work in the news media, but should not be interpreted as endorsements by the named organizations. "America's Favorite Newsroom Resource" is based on tens of thousands of Yearbooks requested by journalists.

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February, 2019

Welcome to the First issue of the 35th volume of the Yearbook of Experts® -- now in a printed version to accompany the online version, [ExpertClick.com](http://ExpertClick.com). This book is based on the live information provided by our member experts and groups, directly from the online database. Each expert has the ability to log in and update their information instantly, 24 hours a day.

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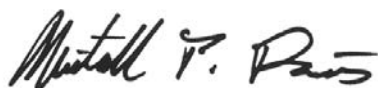
This Yearbook has five sections:

- 1) Introduction;
- 2) Topic Index, when viewed on your computer, these link directly to the profiles;
- 3) Profile Section, with descriptions of experts linked to their Yearbook.com sites;
- 4) Geographic Index, so you can find sources in your area;
- 5) Participant Index, to quickly find Participants.

Questions? Please contact us at (202) 333-5000 or [ExpertClick@Gmail.com](mailto:ExpertClick@Gmail.com).

Sincerely,

Mitchell P. Davis, Editor & Publisher



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# How does the Yearbook of Experts work for JOURNALISTS?

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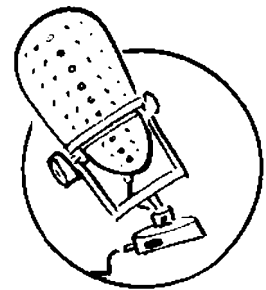
# How does the Yearbook of Experts work for NEWS SOURCES?

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*The annual membership cost of \$995 includes:*

- 1) A listing in print and the Adobe PDF with 75 words of print text, indexing to nine topics and your contact information.
- 2) A complete profile at the [www.ExpertClick.com](http://www.ExpertClick.com) site with unlimited text, HTML, links to your audio -- *and the profile is also available via LexisNexis.*
- 3) Distribution of your news releases at [www.NewsReleaseWire.com](http://www.NewsReleaseWire.com) with *NO* per-release charge. News releases are transmitted six ways: 1) Immediately posted on our site; 2) Via our headline feed to over 12,000 journalists; 3) Via [InstantNewsWire.com](http://InstantNewsWire.com) by topic; 4) Linked to your [Yearbook.com](http://Yearbook.com) profile; 5) As a custom URL link for your Web site that shows only your news releases; and 6) At the LexisNexis database.
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## ***Broadcast Interview Source, Inc., was founded in July 1984.***

**1984 -- Broadcast Interview Source publishes first edition of the Yearbook, mailing 750 copies of a 64-page booklet to talk radio shows. Talk Show Yearbook first released with contact information for the nation's talk shows.**

**1985 -- Broadcast publishes the second edition of the Yearbook with 20 paid listings from The Ad Council. The Associated Press requests 1,000 copies.**

**1986 -- The New York Times dubs the Yearbook, "Dial-An-Expert."**

**1987 -- Leading news/talk radio stations, "60 Minutes" and "Donahue" purchase copies of the Yearbook.**

**1988 -- Media circulation grows to 4,000 copies. The Wall Street Journal and The Washington Post publish reviews. The Associated Press calls it, "An Encyclopedia of Sources."**

**1989 -- Power Media Yearbook of top print journalists becomes another Broadcast Interview Source publication.**



**1992 -- Yearbook circulation grows to 12,000 copies a year.**

**1994 -- The White House, IRS and CIA place listings. 100,000 total copies in print.**

**1995 -- Newsweek and The New York Times Magazine run features on the Yearbook. Journalists request 9,000 print copies.**

**1996 -- Our Web site goes online and serves as the interactive companion to the printed Yearbook.**

**1997 -- Broadcast launches Daybook.com, an online calendar of the day's media events.**

**1998 -- LexisNexis includes the Yearbook in its extensive search engine.**

**1999 -- Free Library/BIS Publishing, Inc., now has 5 titles in print: Yearbook of Experts (Annual), Power Media Yearbook (Annual), Talk Show Yearbook (Annual), Baseball Goes to War (History), Family Words (Humor).**

**2001 -- NewsReleaseWire.com debuts, offering a secure way to send news releases. NewsMediaYearbook.com launches with live listings of journalists.**

**2002 -- InterviewNet.com comes alive to offer direct e-mail contact, one-to-one or one-to-many.**

**2003 -- The Yearbook of Experts publishes as an Adobe PDF and printed editions.**

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Jerry Mintz is the founder of the Alternative Education Resource Organization (AERO). He has been fighting for learner-centered, empowering education for his whole working life. AERO has the answers for many people struggling to discover what really works in education. It networks educational alternatives around the world, including homeschooling, democratic schools, Montessori, Waldorf and higher education alternatives. AERO helps people find and start learner-centered schools that empower students, parents, and teachers. Jerry's been on network TV, PBS, and has written several books.

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Andrew R. Campanella is one of the education reform movement's leading policy and communications strategists. He is the vice president of public affairs for National School Choice Week ([www.schoolchoiceweek.com](http://www.schoolchoiceweek.com)), responsible for planning and promoting hundreds of education reform-related events to shine an unprecedented spotlight on the need for educational choice. A recognized author, commentator, and public speaker, Andrew worked for nearly five years as national director of communications at the American Federation for Children, the school choice movement's largest lobbying and political organization. He was also a senior advisor for the Federation's nonprofit affiliate, the Alliance for School Choice.

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Gwendolyn Javor was born and raised in Budapest, Hungary. She came to the United States to attend law school in New York City, but afterwards realized that wasn't her calling. Instead, she works on humanitarian projects focused on promoting love and acceptance of individuality. Inspired by paintings she made in high school, she began crafting unique animals—absurdimals—to get her message across to children. Her new book series was born. *Absurdimals: Lola Goes to School* is the first in what promises to be a popular new series of books for young children. Visit her website at [AbsurdimalsSeries.com](http://AbsurdimalsSeries.com) and Facebook page: [Facebook.com/absurdimals/](https://www.facebook.com/absurdimals/)

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[www.itsnotyourfault.us](http://www.itsnotyourfault.us)

Founder and Executive Director of 'It's Not Your Fault,' a nonprofit for sexually abused children. When her own children were abused by a former neighbor and friend, Polly became a licensed private investigator for the sole purpose of bringing him to justice, despite her physical disability. Ultimately he was linked to at least 286 victims, most of them children. He is now in prison for life without parole. Since that time, she has testified before Congress on Capitol Hill and lobbied for tougher child protection laws, such as the Nationwide Amber Alert bill and the Adam Walsh Child Protection Act.

Polly Franks

*Executive Director*

It's Not Your Fault

Richmond, VA United States

*Contact Phone: 804.564.9196**Contact Main Phone: 804-564-9196***Click to Contact from Web Site****HOW TO BEAT A BULLY**

Los Angeles, CA United States

[www.HowToBeatABullyTheMovie.com](http://www.HowToBeatABullyTheMovie.com)

Anderson described this new release and why it is so important: 'How to Beat a Bully' is a 'Home Alone' type comedy with an anti-bullying theme. So many stories of bullying are distressing, upsetting or sad, we wanted to create a story that is fun and entertaining, and in a positive way share the message to help stop bullying.

Marilyn Anderson

[www.HowToBeatABullyTheMovie.com](http://www.HowToBeatABullyTheMovie.com)

Marina Del Rey, CA United States

*Contact Phone: 310-502-4047***Click to Contact from Web Site**

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# Polly Franks

- Crime Victim Advocate

- Child Safety Expert

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Polly Franks has served as an advocate for victims of violent crime, particularly childhood sexual abuse since 1995. Her commitment to this cause stems from her experience as the mother of two children who were victimized by a former neighbor and family friend who turned out to be a convicted serial predator from another state. During his crime spree between 1982 to 1998, this predator was linked to a minimum of 286 incidents of sexual crimes. Although she is in a wheelchair, Polly became a licensed private investigator for the sole purpose of bringing this predator to justice.

He is now in prison for life.

Since that time, she has testified before Congress and lobbied on Capitol Hill for tougher sex offender laws, such as the nationwide Amber Alert bill and the Adam Walsh Child Protection Act. Her story was published in Good Housekeeping magazine. Polly has been interviewed by the Today Show, Dateline NBC, 20/20, Court TV, the John Walsh Show, ABC World News Tonight, CNN/HLN, the Montel Williams Show, Nancy Grace and Fox News. In addition, she has given numerous interviews for national radio programs, as well as newspaper and magazine articles. She has shared her story to audiences throughout the country.

In 2006, Polly created the Franks Foundation, a nonprofit organization dedicated to protecting America's children from sexual predators. Since that time, the Franks Foundation has been expanded and renamed "It's Not Your Fault." ([www.itsnotyourfault.us](http://www.itsnotyourfault.us))

In 2017, her story was published in a nonfiction book "Devil at My Door." ([www.devilatmydoor.com](http://www.devilatmydoor.com))

Polly is a graduate of Bluefield College. She is the very proud mother of three grown daughters, one grandchild, a menagerie of animals (her four-legged children) and a host of "honorary" sons and daughters.

***ItsNotYourFault.us***


**JOAN JOHNSON, B.S. - DOMESTIC VIOLENCE EXPERT**

Scottsdale, AZ United States



Joan formerly hosted a radio talk show in Atlanta, Georgia. She has appeared on numerous TV and radio talk shows in America. She has ghost authored several books, conducts keynotes for The SHARE Committee for The Arizona Coalition Against Domestic Violence. Expert and authority on dynamics of Domestic Violence and recovery. Currently writing her book - a 31 day spiritual recovery guide after domestic abuse. Coaching, keynotes, and workshops available.

Joan Johnson

*Bachelor of Science*

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**MEGAN'S HOUSE**

Lowell, MA United States

<http://ThemeganHouse.org>


Tim Grover has an amazing story of a father's loss and love. It's the story of Megan's House. The nation's opioid epidemic is at an all-time high with countless people dying daily. Tim became the founder and 'father' of Megan's House in Lowell, MA, based on his personal tragedy of losing his daughter Megan to drug addiction in 2014. Tim had decided to create a long-term (the key to lasting sobriety) recovery home by building it himself. He closed on the property that is now known as Megan's House on the day of Megan's funeral. Megan was Tim's inspiration to purchase a building and make it a home to provide therapeutic treatment and life skills to young women suffering from addiction. His experience in witnessing his daughter go through other rehabilitation programs led him to change the current philosophy of treatment centers to one of success.

Nancy Michaels

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**NATIONAL CHILD ABUSE DEFENSE AND RESOURCE CENTER**

Toledo, OH United States

<http://www.falseallegation.org>


False allegations child abuse/neglect--mistaken, mischievous, malicious--continue dismembering innocent families. 'Shaken Baby' and 'Munchausen Syndrome by Proxy' theories lack scientific validity. Faulty interviewing techniques, too rarely taped, inspire molestation 'disclosures' devastating the guiltless, traumatizing un-abused children for life. Internationally recognized strategist Kimberly Hart adds science to suspicions of crimes. Former investigative reporter Barbara Bryan exposes law, policy, practice and family courts. Educational resource NCADRC supplies 'victims,' objective experts for programs/panels seeking 'whole' or hidden truth.

Kimberly Hart

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**Kathryn Seifert, Ph.D.**  
**Trauma Expert**

Kathryn Seifert, Ph.D., is a psychotherapist, author, speaker and researcher who specializes in family violence, trauma and stress management and has more than 30 years of experience in mental health, addictions and criminal justice work. She is the founder and CEO of Acanthus - Shown Psychological Services (www.EPSYS.com), a private practice with three public mental health clinics and a healthy families prevention program. The agency focuses on serving children, adolescents, and at risk youth and their families.

Dr. Seifert is the author of the award winning book, *How Children Become Violent: Keeping Your Kids out of Gangs, Terrorist Organizations, and Cults* (Acanthus Publishing), and her articles on violence, trauma and risk have appeared in *The Journal of Psychology and Law*, *Parade Magazine*, *Reading Today's Youth*, *Selfishly* and *Psychology Magazine*. The Maryland Psychiatric Institute Magazine and the *Forensic Examiner*. She is also the author of *CARE-2 Clinical Violent Behavior Risk and Needs Assessment*, a manual and assessment that allows mental health professionals to understand the risk of potential violence in youths and how to prevent and treat it. The kit is widely used and treated as a premier youth risk assessment in the industry.

Dr. Seifert lectures nationally and internationally on youth and family violence.

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Dr. Kathryn Seifert is a psychotherapist, author, speaker, and researcher with over 30 years of experience. She is an expert in family violence, preventing youth violence, mass murder, attachment issues and trauma. Her award winning book, 'How Children Become Violent: Keeping Your Kids out of Gangs, Terrorist Organizations, and Cults,' (Acanthus Publishing) and her best selling book, 'Youth Violence: Prevention, Theory, and Intervention' are quickly becoming the definitive guides for preventing violence. She also developed the CARE-2(®) Assessment which aids professionals in providing interventions for youth at risk for violence. She is an expert in creating risk reduction plans for those that show risk of violence. The CARE-2 is now available online at <http://care2systems.com>. Dr. Seifert has appeared on CNN, Ebru TV, Fox News, CTV, and Discovery ID. Visit <http://drkathrynseifert.com>. She speaks frequently on Trauma and Attachment Assessment & Treatment for PESI.

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Julie Austin is an award-winning author, inventor, futurist, and innovation speaker. She's been a keynote innovation speaker for corporations such as Procter & Gamble and Novartis Pharmaceuticals. She's also been featured in the books 'Patently Female' and 'Girls Think of Everything'. Her patented product, swiggies, wrist water bottles, have been a NASDAQ product of the year semi finalist and are currently sold in 24 countries. Julie and her products have appeared on The Today Show, The Queen Latifa Show, HGTV, Lifetime, ABC, CBS, NBC, FOX News, Inc. magazine, Fast Company, and dozens of TV shows and magazines around the world.

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Debra Holtzman, JD, MA, is a nationally acclaimed child safety and health expert, and award-winning parenting author. Frequently appears on regional and national television and radio, she has been featured on The Today Show, Weekend Today, Dateline, ABC World News, The Associated Press Radio, Martha Stewart Living Radio, and in USA Weekend Magazine. She was the official on-air safety expert for the popular weekly Discovery Health series, 'Make Room for Baby'. She was named an 'Everyday Hero' by Reader's Digest and a 'Woman Making a Difference' by Family Circle Magazine. Debra has a law degree, an M.A. in occupational health and safety, a B.A. in communications, and is the mother of two children. She teaches infant and toddler safety and CPR classes at Memorial Regional Hospital. Her latest book, 'The Safe Baby: A Do-it Yourself Guide to Home Safety and Healthy Living' (Sentient Publications) is available everywhere.

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# Debra Holtzman

## Child Safety Expert

### Health, Safety and Lifestyle Consultant

Debra Holtzman, J.D., M.A., is an internationally acclaimed child safety and health expert as well as an award-winning parenting author.

A proven specialist on the subjects of injury prevention, healthy living, toxic chemicals, child passenger safety, parenting issues, consumer issues, lifestyle, travel, food safety and pet safety, Holtzman has been helping families for nearly two decades.

Frequently appearing on regional and national television and radio, she has been featured on The Today Show, Dateline, ABC World News, CNBC, MSNBC, and The Associated Press Radio -- and in USA Weekend Magazine. Holtzman served as the official safety expert on the Discovery Health Channel's popular TV series, "Make Room for Baby." She was named an "Everyday Hero" by Reader's Digest.

Her latest book, "The Safe Baby: A Do-it Yourself Guide to Home Safety and Healthy Living," is in bookstores everywhere.

Holding a master's degree in occupational health and safety, Holtzman is a lawyer and mother of two children. She also teaches infant safety and CPR classes at Memorial Regional Hospital.



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Carl Potter is a Certified Safety Professional who works with organizations that want to put safety first on the minds of their employees so that everyone can go home everyday without injury. Carl is a nationally known expert who writes articles, presents keynotes, seminars and consults to organizations with high-risk environments. As a motivational safety speaker Carl challenges employees to take personal responsibility for their own safety and those around him. In his seminar 'Conquest for Safety: Leadership Required' he challenges frontline leaders to create an environment of trust so that employees can take personal responsibility for safety.

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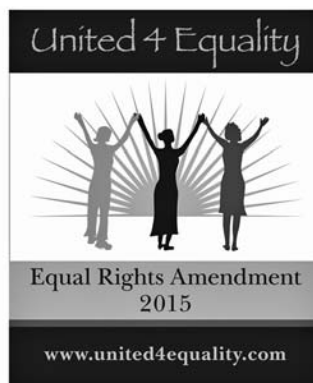
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Carolyn A. Cook is an award-winning women's policy strategist, three-term elected official, women's nonprofit board officer, delegate for national women's equality initiative and dynamic public speaker. She initiated federal legislation (SJR 15/HJR 43) to resume ratification of the 1972 Equal Rights Amendment that outlaws discrimination on the basis of one's sex. Engaging the U.S. government in elevating the status of women and girls is critical for establishing a national work/life agenda that both accommodates women's full participation in the workforce and also serves as a competitive advantage for American business in a global economy.

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Dr. Carol M. Swain is an award winning political scientist, a former professor of political science and law at Vanderbilt University and a lifetime member of the James Madison Society. Before joining Vanderbilt in 1999, Dr. Swain was a tenured associate professor of politics and public policy at Princeton University's Woodrow Wilson School of Public and International Affairs. She is an author, public speaker, and political commentator. Dr. Carol M. Swain's first book, *Black Faces, Black Interests: The Representation of African Americans in Congress* (Harvard University Press, 1993, 1995), won the Woodrow Wilson prize for the best book published in the U. S. on government, politics or international affairs in 1994, and was cited by U.S. Supreme Court Justice Anthony Kennedy in *Johnson v. DeGrandy*, 512 U.S. 997 (1994) and by Justice Sandra Day O' Connor in *Georgia v. Ashcroft*, 539 U.S. (2003).

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Kris Putnam-Walkerly is a global philanthropy expert, advisor and author who helps grantmakers transform their giving and catapult their impact. She is the author of *Confident Giving: Sage Advice for Funders*, which was named one of the top 10 CSR books in 2016, and she was named one of America's Top 25 Philanthropy Speakers. Kris has helped over 60 foundations and philanthropists strategically allocate and assess over \$300 million in grants and gifts. Her clients include the Charles and Helen Schwab Foundation, Robert Wood Johnson Foundation, David and Lucile Packard Foundation, Annie E. Casey Foundation, and Avery Dennison Foundation.

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Nina Amir, Inspiration to Creation Coach, inspires people to combine their purpose and passion so they Achieve More Inspired Results. She motivates her clients to attain their goals, pursue their passions, realize their dreams, and fulfill their potential. Nina is an ideator, speaker, author, c High Performance Coach and author coach as well as an Inspired Results Coach. She holds a BA in magazine journalism from Syracuse University with a concentration in psychology, is a certified rebirther and a Voice Dialogue facilitator. The author of 11 self-published personal growth books and 8 Amazon bestsellers, including *How to Blog a Book* and *The Author Training Manual* (Writer's Digest Books), Nina's work spans religious lines, is pertinent to those of all spiritual traditions, and focuses on helping people live their lives more fully and fulfill their potential.

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## **L**INCOLN INSTITUTE OF LAND POLICY

The Lincoln Institute of Land Policy is a think tank based in Cambridge, Mass., that conducts research, evaluation and analysis, publishes books, a quarterly journal and documentary films, and holds conferences and seminars on the use, regulation, and taxation of land. Founded in 1974, the Lincoln Institute covers tax policy including tax limi-

tations and the property tax; housing, community land trusts and the role of universities in urban development; land use planning and climate change, regional planning, smart growth, land conservation, property rights, and density; and international land policy, with a special emphasis on China and Latin America.



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Stan Weisleder is author of the just released novel, *The Trees*, which is the definitive novel about Jews and Italians growing up in Brooklyn after World War II who seek money and power in a never before seen Las Vegas revealed from an insider's point of view. His second book, *A Killer of Lions*, will come out in October 2011. *A Killer of Lions* is about the famed Tuskegee Airmen of World War II who fought racism in the Army Air Corps for the right to fight the Nazis in Europe.

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Don K. Preston, D. Div, is the author of 20 books on Covenant Eschatology, the Bible doctrine of last things. Preston's book, 'Who is this Babylon', a study of the Book of Revelation, received critical acclaim. He appears often on radio interviews and TV stations across the U.S. He held several public oral and written debates with top Bible prophecy experts, including Thomas Ice, co-founder with Tim Lahaye, of the Pre-Trib Research Center, Harold Hoehner of Dallas Theological Seminary, Dr. David Engelsma of Reformed Theological Seminary, and other notable theologians. Hobbies include restoring old Ford Mustangs, hunting, fishing, internet research and reading.

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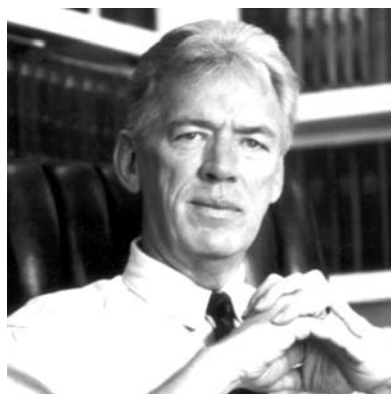
**VASSULA RYDEN -- HEAVEN IS REAL  
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In Heaven is Real, But So is Hell: An Eyewitness of What is to Come, internationally renowned speaker, author and mystic Vassula Ryden takes the reader into the supernatural world where she has experienced the hidden forces that affect every moment of our lives. It features her amazing encounters with both good and evil forces and reveals profoundly important messages for all humanity, largely hidden until now. Sometimes harrowing, but filled with hope, it answers many of the questions that people have been asking for thousands of years and at the same time offers a glimpse into God's love and

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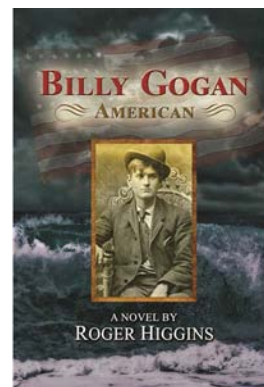
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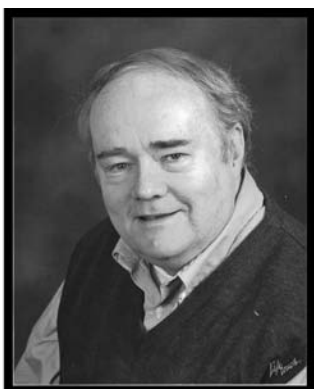
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Carolyn Long

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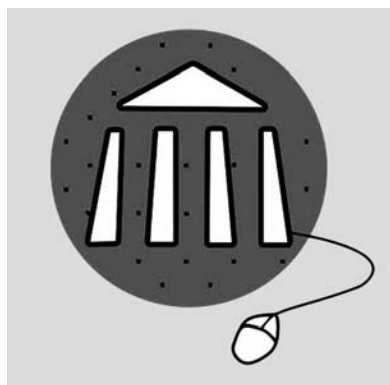
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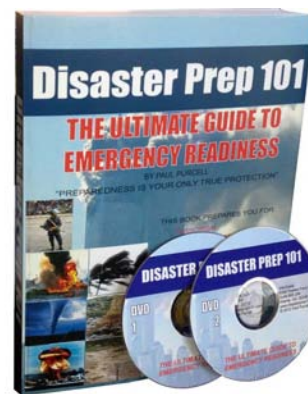
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National School Safety and Security Services is a Cleveland-based, national consulting firm specializing in K-12 school security and emergency preparedness issues. Kenneth S. Trump, President, has over 25 years school safety experience with school and public safety officials from all 50 states and Canada. Ken is one of the most widely quoted school safety experts and has appeared on all cable and network news.

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Fathom Cyber makes cybersecurity and data privacy make sense for officers, directors, and employees. James ('Jim') Goepel is CEO and General Counsel for Fathom Cyber. Jim's unique blend of deep technical, legal, and business issues has enabled Fathom Cyber to become a leader in the executive cybersecurity space. Jim is a well-known speaker and author on cybersecurity and data privacy issues, and has been interviewed by Forbes, TechTarget, and other media outlets. He regularly speaks at legal and technical conferences on a variety of issues, including cybersecurity, data privacy, government and commercial contracts, open source software, and intellectual property.

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Identity Theft Expert, Author and Television News Correspondent. ROBERT SICILIANO, CEO of IDTheftSecurity.com is fiercely committed to informing, educating, and empowering Americans so they can be protected from violence and crime in the physical and virtual worlds. His 'tell it like it is' style is sought after by major media outlets, executives in the C-Suite of leading corporations, meeting planners, and community leaders to get the straight talk they need to stay safe in a world in which physical and virtual crime is commonplace. Siciliano is accessible, real, professional, and ready to weigh in and comment at a moment's notice.

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Ken is author of the 1998 best-selling book, "Practical School Security: Basic Guidelines for Safe and Secure Schools" (Corwin Press), and more than 45 articles on school security and crisis issues. His book, "Classroom Killers? Hallway Hostages? How Schools Can Prevent and Manage School Crises," was released in July 2000. In May 1999, he testified before the U.S. Senate Committee on Health, Education, Labor and Pensions on school safety.

Ken is one of the most widely quoted national expert consultants on school security and crisis issues. He has been interviewed by all network and cable news outlets, top 50 U.S. daily print newspapers and radio stations nationwide.

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Larry Jay Levine is a prison consultant and expert on prison life and the criminal justice system. In 2007 he founded Wall Street Prison Consultants, a firm providing assistance to lawyers and Defendants in Federal Court criminal proceedings. He can be reached 24 hours a day at 213.219.9033 and have expert knowledge and can provide story commentary on Prison Riots, Prison-Escapes, Prison-Inmate Survival, Federal Sentencing, Narcotics-Trafficking, Fraud, Prison-Gangs and Dirty Cops. He was arrested in 1998 by an FBI-DEA Organized-Crime Task-Force, and convicted of narcotics-trafficking, securities-fraud, racketeering, and automatic-weapons, and was sentenced to ten years federal prison and severed time at 11 prisons educating himself in federal criminal law. In 2005, he filed a Habeas-Corpus claiming the DOJ had violated inmate's rights and caused hundreds of inmates to be transferred around the U.S. Upon release he began helping defendants with prison survival and qualify for Federal Sentence Reduction Early Releases.

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Norma Tillman defies all stereotyped private investigators. With over twenty years of investigative experience and a background with law enforcement she has worked on almost every type of investigation and has a profound knowledge of sources of information. Norma is the 2014-15 President of the Tennessee Association of Licensed Professional Investigators (TALPI.org) consisting primarily of retired law enforcement officers. She has a proven track record of receiving high ratings during sweeps for finding missing persons for television reunion shows. As a speaker for professional conferences, continuing educational seminars, colleges, associations, civic organizations, churches, and special events her presentations are customized for each audience and are interesting, inspirational, motivational, and contain alarming statistics.

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I'm a professional actor and producer of independent films and Off Broadway Theatre. I've recently produce and performed my one man show The American Soldier, www.TheAmericanSoldierSoloShw.com. Nominated for an Amnesty International Award for Theatre Excellence, earned 4 stars at the Edinburgh Festival Fringe and is currently it is still touring and performing. It is a story based off actual veteran letters and it examines the internal struggles and problems that soldiers face when returning home from combat. I have guest starred on Mr.Robot, Person of Interest, The Americans, Blue Bloods, Nurse Jackie, Damages, NYC 22, Believe and The Following. And recently worked on the The Cobbler starring Adam Sandler and Dustan Huffman, directed by Oscar nominated Tom McCarthy. I write monthly columns as an advice expert for actors on www.Backstage.com and www.DailyActor.com.

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Zohreh 'Zoe' Rastegar is the host of Accent, a groundbreaking talk show promoting education and cultural understanding of the Middle East during these increasingly volatile political times. Accent offers a positive message encouraging assimilation of Iranian-Americans, Iraqi-Americans, and other foreign nationals into American culture without losing touch with their proud, magnificent heritage.

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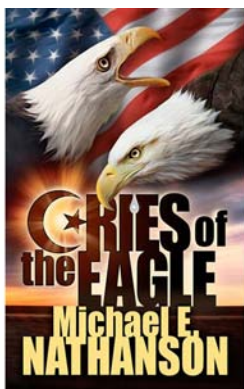


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IGBS works primarily on socio-economic, political and environmental issues of a region called Gilgit-Baltistan, which remains under Pakistani occupation since 1947. The region has gained importance due to China's growing role, three cups of tea, Pakistan's war with India over Kashmir and terrorism in Afghanistan. The region borders China, Tajikistan, Afghanistan, India and Pakistan and is rich in uranium, copper, water, gold and precious stones. It is claimed by India and remains a constitutional limbo. Senge Sering has Masters in Development Studies from UK and works with think tanks and academia to promote the issue of Gilgit Baltistan

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I have been the Chief Executive Officer of oilfield services company Canary since 2009. I speak on oil and gas investment, mergers and acquisitions, and other topics pertaining to corporate-level executives in the energy industry.

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**MATTHEW FREIJE - LEGIONELLA  
EXPERT**

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www.hcinfo.com



Matt Freije, president of HC Info, has focused on preventing Legionnaires' disease since 1995. He has solved Legionella problems in building water systems, given speeches and interviews, written articles, taught courses, written HACCP plans, developed a software application, and served as an expert in lawsuits. His first book, Legionellae Control in Health Care Facilities: A Guide for Minimizing Risk, has sold in more than 30 countries. His latest book, Protect Yourself from Legionnaires' Disease, includes survivor stories and recommendations for avoiding infection. Freije earned an engineering degree from Purdue University and a graduate certificate in epidemiology and biostatistics from Drexel.

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# Are You Ready?

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*The Survival Center now offers a DVD series to help you be prepared*

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Since the early 1970s, Richard Mankamy — "Uncle Richard" — author, preparedness trainer, general manager and regular talk show guest from The Survival Center, of McKenna, Washington, has been helping people prepare for most any emergency that may come their way.

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The Survival Center, America's Premier Preparedness Center, carries a complete selection of emergency supplies including survival kits, disaster preparedness supplies, MRE's, long term storage food, medical kits, water filters and underground shelters, to name a few. The Survival Center's Web site — [www.SurvivalCenter.com](http://www.SurvivalCenter.com) — is a wealth of information and offers thousands of products to help you prepare.

Based on decades of experience, the Survival Center has written what has come to be recognized as the industry standard book, "Basic Preparedness," and has now produced a 6-hour (3-DVD) Home Study Course around the extensive subject of preparedness. Whether you are a beginner or expert, this Home Study Course has something for you.

As Mankamy says, "Preparedness is a lot like insurance, you have to have it before the need arises."

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**Contact: Richard Mankamy**

*Director of Preparedness and Emergency Planning, Survival Center*

McKenna, Washington, U.S.A. ■

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**DR. ROB MOIR -- OCEAN RIVER INSTITUTE**

Cambridge, MA United States  
www.OceanRiver.org



The Ocean River Institute, a 501(c)(3) nonprofit corp, helps people and groups make a difference where they live through environmental stewardship and science. Many environmental issues are best addressed by people taking action in their own communities and regions, not by large, national entities. However, localized or newly formed groups often need help to achieve their goals. That's where ORI comes in. We maintain a network of ORI Partners, connecting them with resources and services to help them maximize their impact, expand their capacity and weather unanticipated setbacks. ORI Actions and Events offer opportunities to make a difference for environments

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**DANNY QUINTANA -- OCEANS & SPACE EXPLORATIONS, ENVIRONMENTALISM**

Salt Lake City, UT United States  
ghsmp.org



Space & Ocean Exploration: The Alternative to the Military Industrial Complex by Danny Quintana is a policy alternative to reduce defense spending without increasing unemployment. It is common knowledge the United States spends more money on defense than the next 20 nations combined. Clearly, much of the spending is hidden from public scrutiny in other agencies and re-labeled under other priorities. The true size of the U.S. defense budget was about 931 billion for 2013. My goals is to redirect U.S. military spending to explore space and oceans while specifically trying to establish strict protections for the world's great fisheries.

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**WILLIAM L. SEAVEY --BOOMER ONE-STOP RETIREMENT CENTER**

San Francisco, CA United States  
RetirementPossibilities.net



77 Million boomers will be retiring (or considering retirement) by the year 2030. Yet, according to statistics, only 50% have more than \$10,000 saved and one survey (Rutgers University) reports only 25% feel they will have enough to live on during their so-called Golden Years. William Seavey's 'One Stop Retirement Center' in California can personally assist any boomer (late 40's to 70's plus) in transitioning to a '2nd Life's Journey' of productivity--and yes, adventure, fun and even good fortune.

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*Director*  
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**DANNY QUINTANA****OCEAN HEALTH ACTIVIST &  
ENVIRONMENTAL ATTORNEY**[WWW.SAVEOCEANLIFE.COM](http://WWW.SAVEOCEANLIFE.COM)

Danny Quintana's latest book, *Space & Ocean Exploration: The Alternative to the Military-Industrial Complex*, was written as an economic thesis on the U.S. Defense Budget and became the launching pad for his *Save Ocean Life Global High Seas Marine Preserve Foundation* dedicated to preserving marine life, banning industrial fishing, curbing pollution of the high seas and limiting the effects of climate change on the oceans and their valuable ecosystems.



*"Despite the huge environmental problems facing our tiny planet, I am optimistic. Environmental problems can be solved. With governments, industry and non-profits all working together, we can and will change humanity's path from consumerism and conspicuous consumption to sustainability and co-existence with our Earth Mother. Young people understand environmental problems and are willing to make a difference. Be optimistic — the change begins with you,"*  
Danny Quintana

**DANNY QUINTANA**

We propose the creation of a *Global High Seas Marine Preserve* to close off the high seas to commercial fishing. The U.S. Navy working with navies of other countries can enforce wildlife zones in the oceans that will revive the fish stocks. The problem of the collapse of the fish stocks and plastic in the ocean cannot be solved with 10 U.S. aircraft carrier battle groups or by one nation. We need to work together with other nations. Ecosystems do not recognize national boundaries.

**DANNY QUINTANA IS AN EXPERT  
ON THE FOLLOWING ISSUES:**

- OCEAN HEALTH
- INDUSTRIAL FISHING
- GOVT. POLICY
- FISHERIES
- OCEAN POLLUTION
- MARINE LIFE HEALTH
- U.S. DEFENSE BUDGET
- OCEAN ECOSYSTEMS
- ENVIRONMENTAL ACTIVISM
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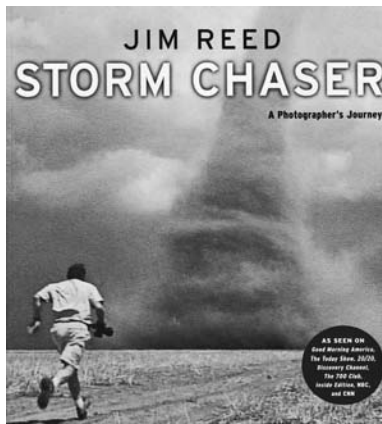
**MICHAEL D. SHAW -- EXPERT IN  
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AFFAIRS**

Washington, DC United States  
www.gasdetection.com



Michael D. Shaw has extensive experience in all aspects of air quality monitoring, encompassing both chemical and biological toxins. He also has comprehensive knowledge of health care policy, and provides expert analysis and suggestions for reform. Renowned for his applications knowledge and his pursuit of evidence-based rational approaches to environmental and health care issues, Michael has developed an international reputation as a straight-talking, scientifically-grounded commentator. Be prepared to hear some contrarian thoughts!

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**JIM REED - SEVERE AND UNUSUAL  
WEATHER**

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Jim Reed is author of the critically acclaimed book, 'Storm Chaser: A Photographer's Journey' (Abrams, New York, 2009). He is artist, photojournalist and storm chaser who has spent 22 consecutive years documenting climate change and the full force of nature at close range. Reed, whose clients include National Geographic, The New York Times and NOAA, is an expert in discussing the subjects of America's changing climate, global warming, storm chasing and severe weather preparedness.

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**SCOTT M. HASKINS -- ART DAMAGE  
EXPERT WITNESS**

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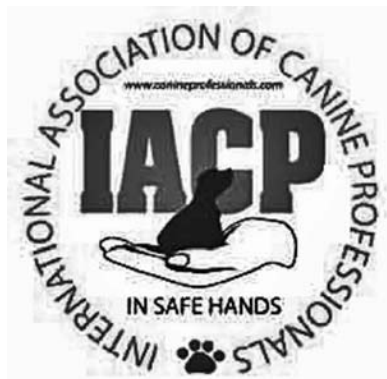


Scott M. Haskins is an art damage expert witness that works nationwide. His clients include the Los Angeles Supreme Court system and the federal government regarding public art issues. He is an expert witness/legal testimony on fine art insurance matters/claims and on private law suits. Mr. Haskins has worked in both Europe and the U.S. as a professional art conservator since 1975. He is the author of 'How to Save Your Stuff from a Disaster,' THE best selling book on its subject. He is a public speaker and conducts seminars based on the subject of his book.

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**INTERNATIONAL ASSOCIATION OF  
CANINE PROFESSIONALS**  
Orlando, FL United States  
[www.CanineProfessionals.com](http://www.CanineProfessionals.com)



The International Association of Canine Professionals is an organization of dog trainers, behavior experts, groomers, dog walkers, veterinarians and others dedicated to the well being of dogs. IACP was established to maintain the highest standards of professional and business practice among dog professionals. The IACP commitment is to develop professional recognition, communication, education, understanding and co-operation. With over 1500 members worldwide it has an extensive knowledge and related experience on all dog matters. Information can be obtained from [www.canineprofessionals.com](http://www.canineprofessionals.com) or by calling 407 469 2008

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**TAMIRA CI THAYNE**  
Culpeper, VA United States  
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Tamira Ci Thayne is the pioneer of the anti-chaining movement, and founder and former CEO of the nonprofit Dogs Deserve Better. In 2011 her organization purchased Vick's dogfighting compound and transformed it to a rescue and rehabilitation center for chained and penned dogs. She is the author of *The Wrath of Dog*, *Foster Doggie Insanity*, *Capitol in Chains*, and co-editor of *Rescue Smiles* and *Unchain My Heart*. She recently founded *Who Chains You: Publishing and Spiritual Mentoring for Animal Activists and Rescuers*.

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**DEET EDUCATION PROGRAM**  
Washington, DC United States  
<http://deetonline.org/>



DEET is the active ingredient in most insect repellents available in the United States that are applied to the skin. The most commonly used chemical name for DEET is N,N-diethyl-m toluamide, though DEET also is expressed often as N,N-diethyl-meta-toluamide and N,N-diethyl-3-methylbenzamide. 'DEET is one of the safest, most reliable products on the market. Researchers are constantly searching for new repellents and during the past 40 years, nothing has come close to DEET in terms of repellent efficacy against biting arthropods (insects and ticks).' Jonathan F. Day, Professor of Medical Entomology, University of Florida, Florida Medical Entomology Laboratory. Enjoy outdoor activity with fewer bug bites and reduced risk of insect-borne disease through proper use of insect repellents and other simple steps.

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### DAN STOCKDALE -- ADVENTURES IN LEADERSHIP

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Dan is a leadership keynote speaker, author and tiger trainer who has appeared on CNN, Fox News, Fox Business Channel, New York Times and many others. As a leadership speaker Dan speaks to audiences across the country with his leadership secrets from the wild. His leadership experience includes running organizations of more than 1,000 employees. As the Host of Fox News Channels Fox & Friends 'Wild America!' Dan spotlights zoos, wildlife sanctuaries, and national parks across America bringing mother nature into the living room of viewers around the globe. Dan is a conservationist, motivational speaker, and is the Founder of Adventures in Leadership and the non-profit, Washington DC based World Nature Coalition.

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### UNITED POULTRY CONCERNS, INC.

Machipongo, VA United States  
http://www.upc-online.org



United Poultry Concerns is a nonprofit organization dedicated to the compassionate and respectful treatment of chickens, turkeys, ducks and other domestic fowl. We hold that the treatment of these birds in the areas of food production, science, education, entertainment, and humane companion-ship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways in which poultry are used, and to promote the benefits of a vegan diet and lifestyle. We provide information through our quarterly magazine Poultry Press, our Website at www.upc-online.org, and our sanctuary in Machipongo, Virginia.

Karen Davis, Ph.D.  
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### ANDY LOPEZ - ORGANIC GARDENING EXPERT

Malibu, CA United States  
www.invisiblegardener.com



Banish pesticides and chemical fertilizers from your garden. The Invisible Gardener is here to show you how to work with Mother Nature instead of against her. What are you putting in your soil? How are you dealing with garden pests and diseases? Conventional horticulture assaults the earth with pesticides and chemicals, sucking essential nutrients from the soil with each harvest. Organic gardening offers a healthier, more productive, and more sustainable alternative. Andy Lopez, a.k.a. the Invisible Gardener, reveals how to work in partnership with your garden while consuming less energy and producing fewer greenhouse gases. Under Andy's expert tutelage, you'll discover explain to you the importance of having a living soil natural tree care by understanding the Law of Cause and Effect how you can control bark beetles and other pests and diseases natural disease control by using a Refractometer to get Brix readings you will know what Brix is

Invisible Gardener  
Invisible Gardener Inc  
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- National Association of Federal Credit Unions
- Transaction World
- Broker Agent News
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- IndUS Business Journal

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## DAN STOCKDALE

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**VICTORIA BOWMANN -- CLEANSING  
AND DETOXIFICATION**

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http://www.myréalhealth.com/



Victoria Bowmann is a health care professional, author and speaker with more than 30 years of expertise in cleansing, detoxification, digestive and gastro-intestinal (GI) health. Growing up with allergies and a predisposition to arthritis and other genetic ailments, Bowmann began in earnest at a young age to research alternative treatments to invasive conventional approaches. Bowmann honed in on the importance of cleansing and detoxification as a major factor in optimizing health. She created a widely used manual on re-flora-station, a technique used to reintroduce healthy bacteria into the bowel following a colon hydrotherapy.

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**FRANKENMUTH BREWERY**

Detroit, MI United States  
www.frankenmuthbrewery.com



The Frankenmuth Brewery, founded in 1862, is one of the oldest breweries in the country. In 1996 a tornado destroyed the Frankenmuth Brewery. It re-opened to the public under new owners July 1, 2009. Soon after the Frankenmuth Brewing Co. began distributing keg beer throughout Michigan. Today it consists of a micro-brewery as well as two American-style indoor restaurants with three patios overlooking the Bavarian Belle Riverboat steaming up the Cass River. The 28,000 square foot historic German brewery features seating for 432 indoor diners and 250 patio diners with plentiful free adjacent parking on Main Street in downtown

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**VARNEY KANNEH -- FOOD SAFETY  
EXPERT**

Bowie, MD United States  
www.expertclick.com/19-4608



1. The shocking decline in food safety in America today. 2. In Food Protection, what we do not know can harm all of us. 3. Unsafe food does not taste, feel, smell and appear different from others; especially at service. 4. Good and quality tasting food with excellent ingredients is not always safe food. 5. Food quality is never the same as, and preparation methods cannot be a substitute for food safety. 6. The lack of government oversight expresses into serious concerns for massive foodborne illnesses occurring in America. 7. Outbreaks and illnesses will be associated with our large scale imported foods.

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# ANDY LOPEZ

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**INVISIBLEGARDENER.COM**

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- Tree Care, Law of Cause & Effect, Control Bark Beetles & Other Pests & Diseases
- Disease Control with Refractometer Brix Readings
- What is Brix is & How to Use in Garden
- Compost & Mulch, Why & How to Use It
- Pest control, Greater Stress Means Greater Pest
- Organic Lawn Care & Weed Control
- Natural Spraying Methods
- Reduce Garden Water Needs
- Role of Mycelium & How to Help It
- What is Rock Dust & How to Use It

Andy proves conventional agriculture wrong by proving organic practices and heirloom seed use can actually increase harvests. Even if organic and conventional growing methods had the same results, which would you prefer: dead soil killed by chemical overuse, or live soil rich in mineral and micro-biological organisms?

A real gardener knows the answer instinctively. *Don't Panic Go Organic*—you'll never regret it.



**BANISH THE PESTICIDES &  
CHEMICAL FERTILIZERS FROM  
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**THE INVISIBLE GARDENER IS HERE  
TO SHOW YOU HOW TO WORK WITH  
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**Listen to The Invisible Gardener  
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**SCOTT ANTHONY - PIZZA MARKETING EXPERT**

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Scott Anthony, owner of an award winning pizzeria in Punxsutawney, Pennsylvania, is a 19-year pizza veteran. Scott has become an industry expert in the art of working with the media and gaining FREE publicity. Scott sought a change of careers in 1994, he looked into the pizza business and has never looked back. Scott is currently a regular contributor to Pizza Today magazine, a member of the Pizza Expo family of speakers & a regular speaker at NAPICS.

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Dennis P. Gemberling, CHA, CFBE, FMP, FCSI is a hotel, restaurant, bar and night club expert and president of Perry Group International with over thirty-five years of hospitality industry expertise. He has managed, operated and consulted on hundreds of hotels, resorts, restaurants, bars, night-clubs and mixed-use real estate both nationally and internationally. He is certified by the American Hotel and Lodging Association and National Restaurant Association, a member of Foodservice Consultants Society International, and listed in A. M. Best's Directory of 'Recommended Expert Service Providers' and available nationwide.

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**NATIONAL ASSOCIATION OF BUSINESS OWNERS AND ENTREPRENEURS**

Rockville, MD United States  
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NABOE provides educational opportunities with featured presentations of key importance to business owners. NABOE events target audiences of senior executives of privately held companies, a target business demographic that represents over 50% of our country's GNP and is a major force in innovation and job creation. We have a global outlook in our presentations and we tap the business, political and scientific research world-wide that can help your business run more efficiently and profitably. And, we do it with style!

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**BUILDING OWNERS AND MANAGERS  
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Washington, DC United States  
<http://www.boma.org>



The Building Owners and Managers Association (BOMA) International is a federation of 92 BOMA U.S. associations and 17 international affiliates. Founded in 1907, BOMA represents the owners and managers of all commercial property types including 10.4 billion square feet of U.S. office space that supports 1.8 million jobs and contributes \$226.7 billion to the U.S. GDP. Its mission is to advance a vibrant commercial real estate industry through advocacy, influence and knowledge.

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Joseph has an extensive background in oil & gas exploration projects and finance. Joseph serves as President of Clear Fork Royalty; his management responsibilities include: strategic planning, business development, acquisitions, joint ventures and management of Geology, Engineering, Accounting, HR and Land Resources. Joseph is a subject matter expert in oil and gas mineral rights and royalties. Including the areas of acquisition, management, and economics.

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Las Vegas, NV United States  
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**LEDTRONICS, INC.**

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The pioneer of LED lights and lighting products for all major industries, Pervaiz Lodhie, founded LEDtronics, Inc. in 1983 with his wife, Almas. For the past 30 years in Torrance, CA, LEDtronics, Inc. has been the leader in designing and manufacturing environmentally-friendly, low-power usage, long-life LED bulbs and LED lamps to replace incandescent bulbs. The company is a certified GSA and Minority-Owned Small Business and has grown into one of the world's leading suppliers of innovative LED lights, lamps, clusters, and arrays. LEDtronics now employs over 300 people with sales representatives worldwide. For more information, visit [www.ledtronics.com](http://www.ledtronics.com).

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Eugenia Foxworth is a unique real estate Broker 'without borders', specializing in exceptional properties in New York City, Riverdale, NY and internationally. She has acquired a reputation with both buyers and sellers as someone who can make a deal happen through her tenacity, knowledge of the market, professionalism and personality. She is licensed by the NYS Department of State and is a member of the Real Estate Board of New York (REBNY), Manhattan Association of Realtors (MANAR), NAR, NYSAR and on the Executive Board of the International Federation of Real Estate (FIABCI-USA). She is VP of the Harlem Tourist Board.

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Dave Reynolds earned a bachelor's degree in Accounting from Mesa State College and also went to CSU for a master's in Accounting and Taxation. He was introduced to the mobile home park business early on as his parents owned a couple of parks. He became involved in the mobile home park industry in 1995 by purchasing his first park. Since that time, he has purchased and operated nearly 50 mobile home parks across the country and has been involved as a real estate broker for several more.

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Dr. Tammi Baliszewski's holds two Ph.D's. Her background and degrees are in the fields of psychology, spiritual psychology, hypnotherapy, Holistic Life Counseling, and Metaphysical Science. Dr. Tammi is a bestselling author and has written two critically acclaimed books: *Manifesting Love From the Inside Out* and *Manifesting Prosperity From the Inside Out*. She is also the radio host of 'Journey to Center' on Empower Radio where she features authors, teachers, healers, experts, and uplifters from all over the world. She has enjoyed conscious conversations with Dr. Bernie Siegel, Harville Hendricks, Dr. John Gray, Gary Zukav, Dr. Eben Alexander, Mark Nepo, Julie Cameron, Barbara Marx Hubbard, Sonia Choquette and hundreds of other 'modern day luminaries.' Her intention is to give people tips, tools, information, techniques, knowledge, and wisdom so they can manifest more inspired, empowered and fulfilling lives.

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Jim Ciardella is a storyteller, Ferrari enthusiast, and native Californian. Born and raised in Palo Alto, California, he grew up in the heart of Silicon Valley and witnessed the dot.com boom and the changes it created. In 2005, Jim met Brian Burnett, co-owner of Ferrari of Los Gatos. Over the years, Brian told Jim numerous stories about Ferrari of Los Gatos and finished each tale with these words: 'And someone ought to write a book about it.' One night, after many stories and Brian's predictable conclusion, Jim told him, 'I'll do it. I'll write the book.' Jim has had a career as a finance executive with technology companies. No matter what position he held, writing played a considerable part. He says, 'The written word can weave memories into an amazing story.' Contact: Jim Ciardella, Author [jim@flgstory.com](mailto:jim@flgstory.com) (650) 339-1499 ###

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Lauren Fix, the Car Coach®, is a nationally recognized automotive expert, tv host, media guest, speaker and journalist. Founder of Automotive Aspects and author of numerous books and articles, including the award-winning Lauren Fix's Guide to Loving Your Car (St. Martins Press, June 2008), Lauren provides solid information and an auto industry insider's perspective on a wide range of automotive topics, including car care, repair, safety, driving skills and auto industry trends. In addition to being a leader in positive consumer awareness of the automotive world for over 20 years, Lauren is a car expert often solicited for her expertise in marketing, entrepreneurship, parenting and other lifestyle topics. Lauren's extensive broadcast experience includes Oprah, The View, Regis and Kelly, TODAY, 20/20, The Early Show, CNN, FOX News, MSNBC, Time Warner Cable, Headline News, TBS Makeover and a Movie, Inside Edition, ESPN, TBS, Discovery, Speed, and NPR.

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A highly credible automotive and lifestyle expert, Lauren Fix provides solid information on safety and a wide range of automotive topics and issues. Her motivational speeches, such as the "Carma Coach," will help you find the "vehicle" that gets you "where you want to go." Fix toured with O Magazine for "Oprah's 2005 Live Your Best Life Tour," presenting motivational inspiration, consumer information and automotive advice.

## TV & Radio

- Oprah, Today, The View, CNN, Fox News, Headlines News, MSNBC, Inside Edition, The Early Show, NBC, ABC, CBS, WB, UPN, The Weather Channel, ESPN, Discovery, Speed, B. Smith Style, National Public Radio.

- Host, auto expert for Talk 2 DIY Automotive on Scripps Do-It-Yourself Network (DIY); 65 one-hour shows.

- Syndicated segments: The Car Coach® (car care tips) and His Turn-Her Turn™ (car reviews from a male and female perspective).

## Print & Internet

- Automotive editor for YourLifeMagazine.com; contributing to USA Today; Good Housekeeping; Woman's World; Redbook; Self; InTouch Weekly; Essence; Marie Claire; Prevention; Intellichoice; Motor Trend; Truck Trend; Hot Rod; Car Craft; TheCarConnection.com; family-car.com; and more.

## Books

- "Driving Ambitions: A Complete Guide to Amateur Auto Racing" and "The Performance Tire and Wheel Handbook."

- Soon: "The Carma Coach" and "Just Drive It!"

## Promotions

- Spokesperson for the "Be Car Care Aware" program.

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**DRIVELAB**

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Miriam Schottland is an instructor in accident avoidance, car control techniques, high performance driving and counter terrorism techniques, with 16 years experience in working with the most highly recognized advanced driver training school in the country. She is chief instructor for the BMW Club, the Audi Club and senior instructor for the Ferrari Club as well as many other organizations. Driving is the most dangerous and complicated thing we will ever do, and yet we know so little about it. There are many myths regarding driving, and a little knowledge of applied physics can go long way in explaining why cars do what they do when we drive them. This is why the Driving Company has been created. Infamous in her outspoken criticism of the poor quality of drivers and the training they receive, she is a frequent guest lecturer on nation wide radio and TV talk shows as well as an expert witness and consultant in the area of driving.

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**MARK N. LEWELLEN -- UNMANNED AIRCRAFT SYSTEMS (UAS) INSTRUCTOR**

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Mr. Mark N. Lewellen is an instructor for a course designed for engineers, aviation experts and project managers who wish to enhance their understanding of unmanned Aircraft Systems (UAS). He has authored several consulting reports on UAS, has over twenty-five years of experience and has actively participated in over forty international meetings where he successfully advocated various technical and regulatory issues. Mr. Lewellen also teaches GPS Workshops in conjunction with several Universities. He is an active member of Toastmasters International and an excellent speaker who knows how to take command of an audience.

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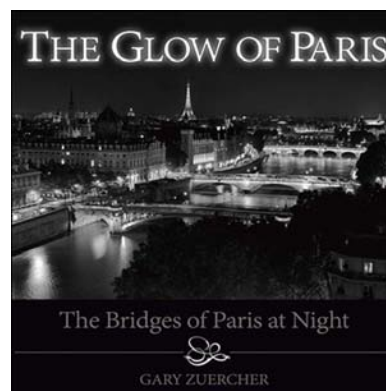
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Dr. Stevanne Auerbach, Dr. Toy's Guide, www.drtoy.com, is professional play and toy expert, popular media contributor and author. Dr. Auerbach was founder/director of world's first museum to promote play and history of toys, The San Francisco International Toy Museum. Author 16 Books- Dr. Toy's Smart Play/Smart Toys:How to Select and Use The Best Toys and Games (4th edition USA,12 countries); Toys for a Lifetime; The Toy Chest, Choosing Child Care, and others. Produces annual reports-'Dr. Toy's 100 Best Children's Products', 'Best Vacation Products', 'Best Classic Products', 'Best Green Products' and 'Best Picks.' Dr.Toy's articles appear in The Huffington Post.

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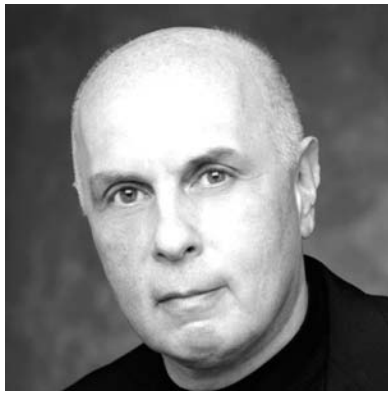
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Richard Gottlieb is a well known toy industry commentator and President of Richard Gottlieb's USA Toy Experts, a toy industry consultancy. Richard is frequently interviewed by media worldwide, and has been called on by CNN, PBS, ABC and other media outlets. He is also a Contributing Editor to Playthings magazine in the US, Toys n' Playthings in the UK, Juguetes in Spain and other European toy magazines. Richard writes a popular blog, 'Out of the Toy Box,' and a book, Ambassador to the Kingdom of Wal-Mart. Richard is a voting member of the National Toy Hall of Fame.

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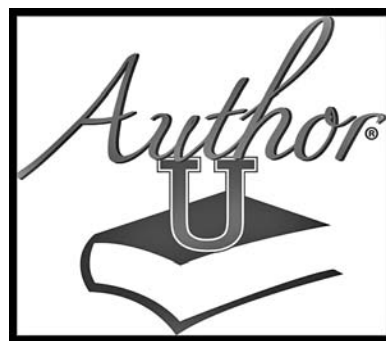
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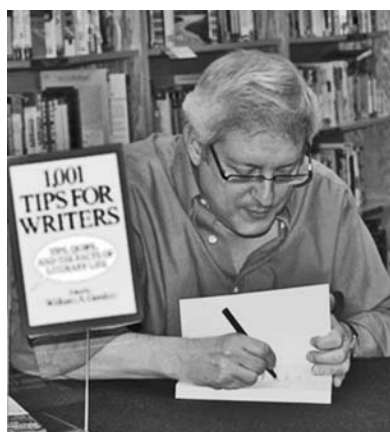
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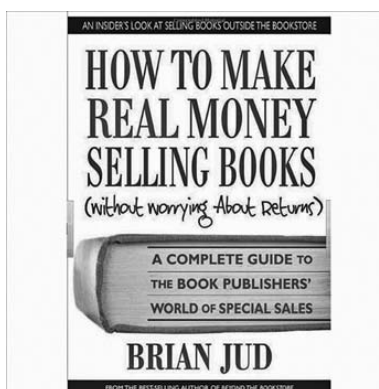

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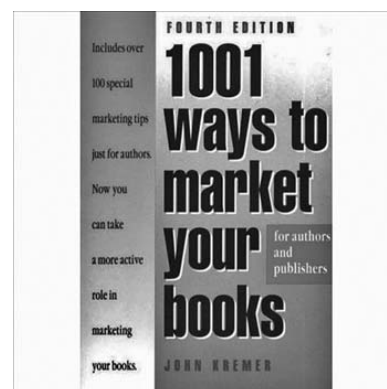
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Donna Serdula pioneered the concept of LinkedIn profile , realizing early on that the LinkedIn profile was more than just an online resume-- it's an amazing opportunity for branding. In 2009, she walked away from her successful sales career and found optimized Vision Board Media and LinkedIn-Makeover.com. From that day on, Donna became the chief influencer, advocating and evangelizing the importance of taking control of your Internet identity. By presenting yourself in a way that inspires and builds confidence in your abilities, products, and services, you are shaping your future. Donna and her team of over 40 writers have helped thousands of executives and companies from all over the world tell their unique story and brand themselves successfully on LinkedIn and beyond. The author of the book, LinkedIn Profile Optimization For Dummies, published by Wiley, Donna is also an in-demand speaker and has appeared in Business Insider, Time, WSJ, NBC, SiriusXM, etc

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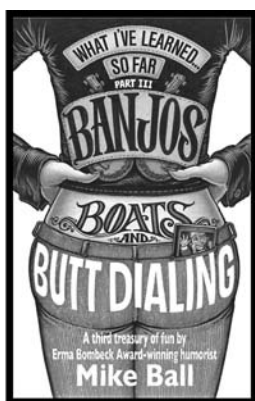
**TRACY SHAWN -- ANXIETY FICTION NOVELIST**

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[www.TracyShawn.com](http://www.TracyShawn.com)



Author and speaker Tracy Shawn, MA lives in California. Her award-winning novel, 'The Grace of Crows,' has been hailed as an accurate portrayal of generalized anxiety disorder and a healing opportunity to the reader. Tracy's short stories have appeared in Literary Brushstrokes, Psychology Tomorrow Magazine, and most recently, Steel House Review. She's written numerous articles for print and online publications and is a frequent contributor to psychcentral.com. She has currently finished her second novel. Tracy is also a passionate 'anxiety warrior,' who writes and speaks about how to pull oneself out of the trenches of stress, anxiety, and worry. Her keynote speech, 'From Stressed and Scattered to Calm and Centered,' offers innovative ways to overcome emotional tension and find a more balanced and productive way to live and work. Please visit: [www.tracyshawn.com](http://www.tracyshawn.com) for more information.

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### MIKE BALL AUTHOR 'BANJOS, BOATS AND BUTT DIALING'

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<http://learnedsofar.com/> Michigan



Mike Ball is an award-winning humorist and author of What I've Learned So Far... In addition to cranking out his weekly humor column, Mike is the founder of Lost Voices, a non-profit group that designs and implements therapeutic roots music writing and performing programs for at-risk youth. As the front man of Dr. Mike and The Sea Monkeys, he brings his columns to musical life with such crowd-pleasers as 'At Least I've Got Most of My Hair.'

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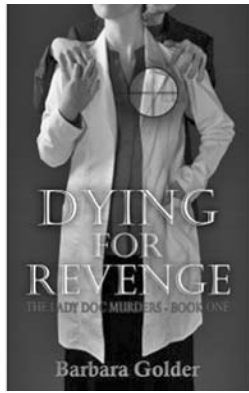
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**ASHLEIGH BRILLIANT ENTERPRISES: THE STORY OF OUR BUSINESS** We began in San Francisco in 1967. I had been a college teacher, but I wanted to be a writer. In order to increase my chances of success, I decided (not all at once, but over a period of time) to concentrate on a kind of writing which nobody else was doing: very short expressions, which I eventually limited to a maximum of 17 words. I illustrated them myself, and at first called them 'Unpoemed Titles,' then 'Pot-Shots,' then eventually (when I realized the value of my name), 'Brilliant Thoughts.'

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**BARBARA GOLDER -- AUTHOR OF  
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Barbara Golder was a late literary bloomer. Although she's always loved books (and rivals Jane in the 3-deep-on-the-shelf sweepstakes), her paying career gravitated to medicine and law. She has served as a hospital pathologist, forensic pathologist, and laboratory director. Her work in forensic pathology prompted her to get a law degree, which she put to good use as a malpractice attorney and in a boutique practice of medical law, which allowed her to be a stay-at-home mom when her children were young. She has also tried her hand at medical politics, serving as an officer in her state medical association.

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**SASSCER HILL -- AUTHOR OF HORSE  
RACING MYSTERY NOVELS**

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Sasscer Hill's first mystery novel, Full Mortality, as well as her newest book ? Racing from Death are horse racing mysteries featuring jockey Nikki Latrelle. In Racing from Death, a sociopath is selling diet cocktails...and killing jockeys who struggle to make racing weight. Full Mortality was nominated for both the Macavity and Agatha Best First Mystery Awards. Sasscer Hill, who has bred race horses for many years, has won several amateur steeplechase events and has ridden in fox hunts for 22 years. Author of several mysteries published in the 'Chesapeake Crimes' Anthology, her articles have appeared in numerous magazines.

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### MARK KINGSTON LEVIN -- SCIENCE FICTION AUTHOR

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Dr. Levin was born and grew up in Vermont with many winters in Florida as a child. As a teenager he wrote poetry (published), short stories, served as a lifeguard and played football. He currently enjoys sailing, exploring underwater caves, archeology, skiing, flying, fishing, snorkeling, astrophysics, cosmology, aircraft oceanography, sensors, writing science fiction and non-fiction as well as reading among other pursuits. Professional Background and Qualification In 1964 he received a BS in chemistry from the University of Vermont. He was employed by Boeing on project Apollo and later worked on the Mars Project. In 1968, he decided to return to school to study under Nobel Laureate Paul Dirac in quantum mechanics at the University of Miami, Coral Gables; obtaining his Ph. D. in 2.5 years. He purchased a yacht to live on during his Ph.D. studies. He explored the Bahamian Blue holes and discovered deep caverns with stalagmites and stalactites.

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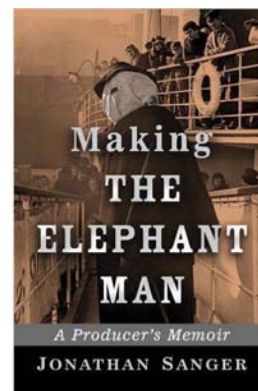


**JOHN QUINLAN**  
Detroit, MI United States  
www.TauBada.com



Author of TAU BADA, John E. Quinlan is the founder and CEO of Growth Strategies Global LLC, an organization development consulting firm that specializes in family-founded and closely held businesses. He has been a founder and chief executive officer of a publicly traded company, a leadership coach, and a management consultant in the United States, and owned a fishing business and a coffee plantation in the South Pacific. After losing his publically traded company in 1985, Quinlan began a motorcycle trek through the United States - a quest for self-discovery that led him to Papua New Guinea.

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**JONATHAN SANGER**  
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Brooklyn born Jonathan Sanger is a highly respected producer and director of major films, television series, and theatrical productions, having earned twenty Academy Award nominations, and winning three. In 1976, Sanger moved to Los Angeles, where he worked for Lorimar Television on network television series The Blue Knight and Eight Is Enough. In 1978 he was Mel Brooks' Assistant Director on High Anxiety, which led to a long professional association. For Brooks' wife, Anne Bancroft's feature directorial debut film Fatso, Sanger served as Associate Producer. During this period Sanger had acquired the rights to the script of The Elephant Man - his first production which led to a successful career in both producing and directing films - films such as Frances, Without Limits, Vanilla Sky, Flight of the Navigator, The Producers, and Code Name: Emerald.

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### WESLEY BERRY AUTHOR BIG THINGS HAVE SMALL BEGINNINGS

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Wesley Berry is the author of 'BIG THINGS HAVE SMALL BEGINNINGS.' He is the host of The Success Factor, a weekly radio talk show on WDTK Detroit's 'The Patriot' 1400AM & 101.5FM Sundays at noon. The show's format features both controversial and unifying topics. 'As the show's host, I'm being guided by the principle that reasonable people can disagree without being disagreeable. Polite discourse of controversial subjects is fundamental to a civil society; and The Success Factor is committed to providing a forum where opposing views can be respectfully exchanged,' says Wesley. Over the years, he's provided consulting services to over 40 businesses, even while simultaneously establishing a retail franchise system that operated 30 units in five States. Additionally, he's served as Headmaster of a State-Licensed Private Vocational School, and as a licensed real estate agent, having participated in over 30 commercial transactions.

Scott Lorenz

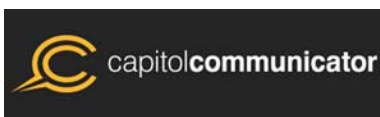
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I'm Dan Janal. I've written 8 landmark books, including 6 for John Wiley & Sons, that have been translated into 6 languages. I'm an inspiring business keynote speaker who helps entrepreneurs realize their dreams of creating a successful business, leading a balanced life, and achieving financial freedom. You will also find me frequently on webinars, podcasts, and radio shows. I'm probably the only person who created 8 different businesses that make \$100,000 a year by using 8 different business models. I've spoken on marketing topics and futurism in six countries and four continents and have taught at Berkeley and Stanford. I'm one of the most creative, problem-solving persons you've ever encountered. Now, I help people write their books - as a book coach, developmental editor, and ghostwriter. How can I help you?

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James Lowe is host of the syndicated Jiggy Jaguar Radio Show that is broadcast to over 50 stations and heard on the iHeart Network. James Lowe's show has an eclectic mix of guests with topics ranging from politics to health, business to travel, tech news to show biz, music and more. With over 15 years as a radio talk show host, James Lowe is well known for conducting entertaining and informative interviews. E.B. GO Vision Media, which runs this account, has been working closely with James for many years and has edited hundreds of radio show podcasts from his many interviews that exist on many different Sound Cloud Channels.

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Jill Lublin is the author of three national best selling books, Guerrilla Publicity (which is often considered the PR bible and is used in university publicity courses) Networking Magic (which went to #1 at Barnes and Noble), and Get Noticed...Get Referrals (recently published by McGraw-Hill). Jill is the founder of GoodNews Media, Inc. and host of the nationally syndicated radio show, Do the Dream, and TV series, Messages of Hope.

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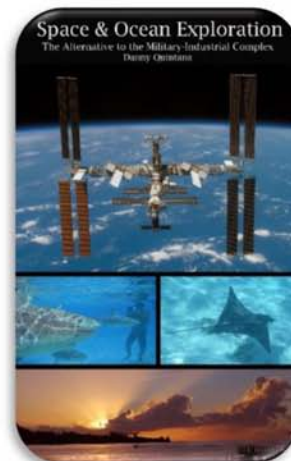


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David Nour is a social networking strategist and considered by many as one of the foremost thought leaders on the quantifiable value of business relationships. A native of Iran, David came to the U.S. with \$100, limited family ties and no fluency in English! Fast forward twenty five years and he has become an author, a senior management advisor, and a featured keynote speaker sharing his knowledge and experience as a leading change agent and visionary for Relationship Economics® - the art & science of relationships and social networking best practices.

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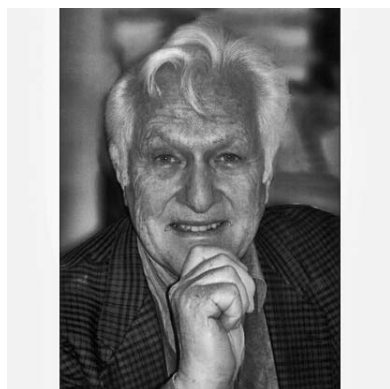
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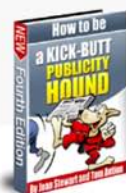
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After accepting and rejecting thousands of pitches and press releases for almost two decades, Joan Stewart left the newspaper industry to start her own business, The Publicity Hound. Today, she works with companies and nonprofits that need online visibility to position themselves as the go-to experts and attract raving fans. She has worked with thousands of CEOs, nonprofits, authors, speakers and experts who need to tell their story. And she has helped her clients pitch themselves to get onto the "TODAY" show and the front page of The Wall Street Journal.

Joan publishes the popular ezine, "The Publicity Hound's Tips of the Week." She is the author of 12 books on publicity, marketing and social media.

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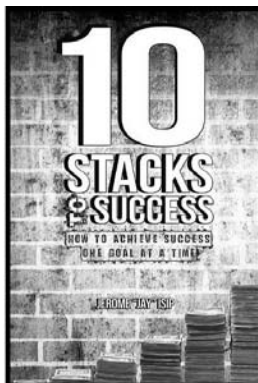
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Jerome 'Jay' Isip is a dynamic entrepreneur who has launched multiple successful businesses that include finance and e-stock trading, while also establishing himself as a mixed martial arts professional. Born and raised in Belleville, New Jersey, Jay was never one for academics. Instead he was distracted by the typical social trappings that many young men get caught up in. After falling into a ditch or three, he pulled himself up and rededicated his life to success so he could help others do the same. Through his unique brand of tough love, Jay has helped countless small business owners, everyday 9 to 5ers, pro athletes and millionaire investors achieve their own personal dreams of success.

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Scott Lorenz is President of Westwind Communications, a PR and marketing firm with a knack for authors and entrepreneurs to help them get all the publicity they deserve.

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Debra Holtzman brings integrity, professional credentials, technical expertise and experience to your media campaign. She has a masters degree in occupational health and safety, a B.A. in communications, is an award-winning author and mother of two children. Debra has appeared on hundreds of radio and television shows around the world and was named an 'Everyday Hero' by Reader's Digest. Her Latest book, 'The Safe Baby: A Do-it-Yourself Guide to Home Safety and Healthy Living' (Sentient Publications, 2018) is available everywhere.

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Joy S. Pedersen, CEO and Founder of Express Success LLC, is a Licensed Spiritual Healer, Certified Spiritual Health Coach, Certified Law of Attraction Practitioner, non-denomination ordained minister and Doctor of Divinity. She was approached by Archangel Michael in 2004 asking her to write his book, which he dictated, 'Wisdom of the Guardian: Treasures from Archangel Michael to Change Your Life' and join him in a healing practice. Her practice serves individuals and businesses of all sizes to overcome their challenges with money, relationships, career, business, health and well being. Her recent #1 best-seller, 'Clear Your Past and Change Your Future' speaks of her work with Michael in clearing the cause of darkness, the karma of the fallen angels negatively impacting humanity to open up Heaven on Earth March 30, 2013. Her calling is now to enlighten, lead people to the light, and help all soar to more effortless success.

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Sam Waltz, APR, Fellow PRSA, a Greenville, DE, neighbor of VP Joe Biden, operates Sam Waltz & Associates LLC Business & Communications Counsel in the greater Philadelphia area, from where he provides senior strategic business, investment banking, and merger & acquisition (M&A) counsel. Waltz, 63, dropped from the University of Illinois at 20 to enlist in the Vietnam-era US Army CounterIntelligence Corps 1967-70. Later he earned BS and MS degrees from Illinois. He was State Capitol Bureau Chief in the mid-1970s covering then-Sen. Joe Biden, now-Sen. Tom Carper, Gov. Pete duPont, and the Delaware General Assembly. Waltz served as elected CEO of the Public Relations Society of America, and he was a senior DuPont Company External Affairs executive.

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Barry Minkin, is a Futurist, Best Selling Author, global management consultant, world affairs expert and public speaker, has appeared on Larry King Live and many other TV shows. He is often quoted in such media as The Wall Street Journal, Fortune, and The New York Times. The economic newsletter Critical Factors proclaimed 'Barry Minkin is very much in the running for guru of the decade.' Minkin's best-selling books Future-In-sight and Econoquake (Simon & Schuster) have been translated into several languages. The Great Unraveling is his latest book about how to survive and prosper in the coming global depression.

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He helped orchestrate the historic human-powered flight of the Gossamer Albatross across the English Channel;

He has counseled a number of organizations on the issue of Predatory Sexual Abuse by people in positions of trust;

Among other projects, he has worked on fatal plant explosions, ugly litigation, major environmental regulatory events, attempted extortion, tragic suicides of people in custody / residency, labor interruptions, leadership transitions, etc.

His peers elected him CEO / President of the industry's professional society, akin to an MD elected to head the AMA or an Attorney elected to head the ABA. Previously, he was a elected a Fellow PRSA. And he has earned the industry's highest honors.

One area he covers is "contemporary change movements," in terms of strategy and public opinion, in the historical context of the Civil Rights, Feminist, and Environmental Movements of the last half century.

Another is helping understand and examine the choices organizations and individuals have when they find themselves in the harsh spotlight of media.

Native of an East Central Illinois farm, Sam Waltz has been a Delawarean since 1975, when the statewide paper brought him to cover politics. As State Capitol Bureau Chief in his 20s, he covered a young Joe Biden in his 30s. He went on to a strategic senior career in External Affairs for the DuPont Company, and then founded his own consultancy in 1993 as DuPont went through global downsizing.

A Vietnam-era veteran of US Army CounterIntelligence 1967-70, he holds BS (1971) and MS (1973) degrees from the University of Illinois at Urbana, with PhD coursework (no degree) in Public Policy at the University of Delaware in the later 1970s. He is married, and the father of 3 young adults.



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DuPont Company exec  
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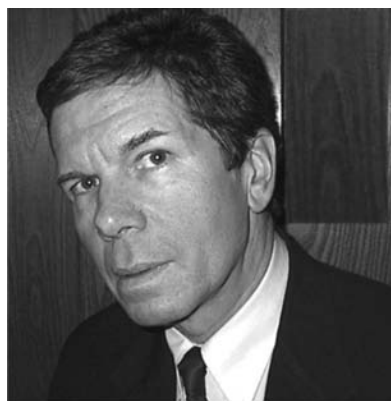
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Dr. Michael Zey, an internationally-recognized sociologist, and future trends/ longevity expert, is the author of *Ageless Nation* (New Horizon Press Books), *The Future Factor* (McGraw-Hill/Transaction), *Seizing the Future* (Simon and Schuster) and numerous articles on social, economic and political trends. Dr. Zey has discussed topics such as longevity, energy, the media and communications, space, and technology on ABC, CNN, CNBC, and FoxNews. He is a noted speaker at trade shows and corporate conferences hosted by Sprint, Prudential, IBM and United Technologies.

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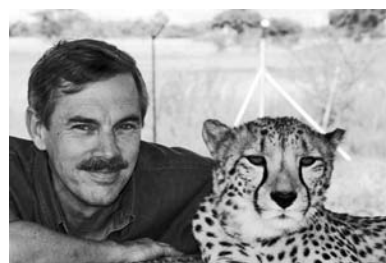
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Tom Nardone is a prolific entrepreneur. He has founded four companies that each have more than \$1,000,000 in annual revenue. He currently operates: PriveCo Inc., BulletSafe Bulletproof Vests, Yeoman Gear Yoga Gear for Men, Extreme Pumpkins, The Detroit Mower Gang. PriveCo is his most popular and he is very passionate about providing the utmost privacy. Since 1998 he has worked to keep your life as private as possible. Over 900,000 people trust Tom with their personal information and he takes the trust of every single one seriously. His favorite quote is 'To get one great idea you need one hundred ideas and a system to determine which one is the best.' By Gurminder Bedi. This principle was used to launch PriveCo Inc. and has guided its success ever since.

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### **Greg K. Womack, CFP** **Biography**

For over 28 years, Greg Womack has been an active professional in the financial services industry. His business experience teamed with his simple, yet dynamic, delivery of financial core concepts makes him a great guest speaker for any organization.

He has earned professional certification by the College of Financial Planners, headquarters in Denver, Colorado, and is entitled to use the "CFP" professional designation. He serves as President and Principal of Womack Investment Advisers, Inc. (WIA), an independent registered investment advisory firm. WIA is an independent registered investment advisor with the Securities Exchange Commission. He is also a managing partner with the Trinity Gold Fund, L.P. and the Trinity Global Growth and Income Fund, L.P.

Greg and his dedicated staff, focus on providing clients with a wide range of planning services, with an emphasis on investment management and fee-based planning. He has built his practice on the use of individualized financial plans to help clients make meaningful steps towards their life goals.

He is a frequent guest on local television stations as a financial expert and has appeared numerous times on **CNBC TV** as a guest expert. Greg writes and speaks frequently on a wide range of financial planning topics. He has authored numerous articles and has been quoted in nationwide publications, including: **Barron's**, **The Wall Street Journal**, **Kiplinger's**, **USA Today**, **U.S. News & World Report**, and **TheStreet.com**. Greg recently had the privilege of being one of the 44 ambassador delegates on the **Financial Planning Association's** People to People Ambassador trip to mainland **China** where he gained an understanding of the Chinese financial planning profession, fellow Chinese practitioners and the Chinese people.

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Jerry Carnahan is a commercial insurance professional who also co-authored the Texas edition of 'Stop Being Frustrated & Overcharged,' a book about reducing Workers' Compensation costs. His SmartGuard® program, a proprietary process to identify and prioritize businesses' unique risks, was granted a registered trademark by the U.S. Patent and Trademark office. Jerry is one of fewer than 1000 people nationwide who have earned the Certified WorkComp Advisor. Jerry's risk philosophy: While being a business owner means living with risk, and some risks are out of your control, others can be minimized or even eliminated. Every business can benefit from a business risk evaluation and ongoing professional risk management. Lower premiums aren't granted magically by insurers. They are earned when businesses become more attractive to insurers. Jerry partners with clients to give advice and provide programs geared to make their business more attractive to insurers.

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Margo Berman -- Author, Marketer, Professor, Inventor, Speaker -- Margo, a creativity and marketing expert, is an award-winning creative director and advertising professor. She founded an ad agency, Global Impact, and hosted an interview talk show in Miami. Her first book, *Street-Smart Advertising*, was a featured Business Book in Delta Sky Magazine. She created two national award-winning 6-CD webinar sets based on *Street-Smart Advertising*. Her second and third advertising books are *The Brains Behind Great Ad Campaigns* (2009) and *The Copywriter's Toolkit* (2012). Her fourth book, *MetaMind Yoga* (2013) is a guide to inner serenity. Margo invented *tactikPAK™*, a patented system of learning in nine topics. The interactive series acts as a digital tutor as ebooks and apps (2014). A corporate trainer, Margo delivers dynamic programs like *Creativity to Shatter The Gray Matter®* and *Mental Peanut Butter®*. Her latest book discusses advertising strategy. Margo has received numerous scholarly and creative awards.

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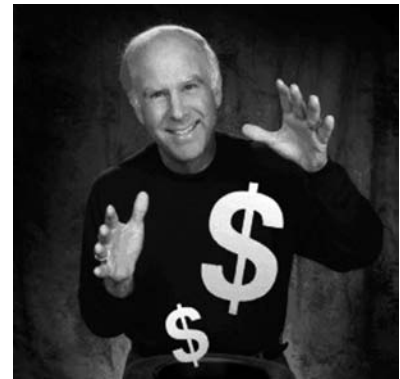
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Rodney is an expert in creating collaborative, accountable, innovative leadership teams for trade associations and Fortune 1000 firms. He has 30 years consulting and speaking experience with executives & high-achieving professionals in organizations such as, AIG, Torchmark and Humana. A former sales manager and trainer for the Multi-National Eutectic Corporation, overseeing 300+ sales professionals and personally managing key multi-million dollar industrial sales accounts. A media resource, Rodney has been quoted and published in Kiplinger's, Christian Science Monitor and the KC Star. Spoken to over 50,000 people coast to coast. Avocation as a USGA/NCAA golf rules official.

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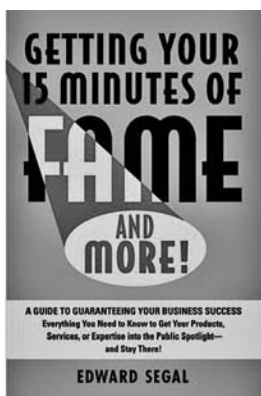
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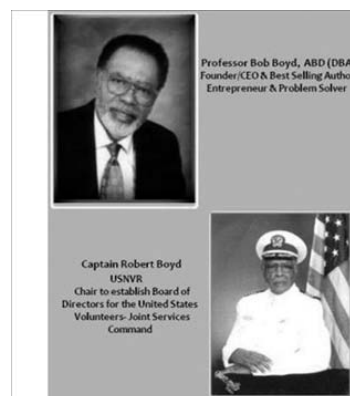


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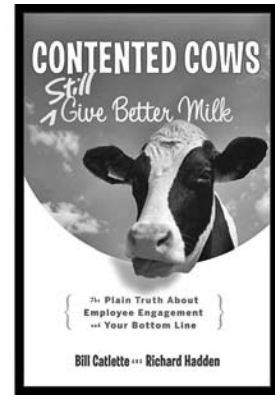
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9 years at consulting firm KPMG, 6 years starting a company (and later selling it), 3 years as a senior executive at an American public company, and since 2003, President of 108 ideaspac.

### Author of 7 books

*Social Media for Business*, the *Online PR and Social Media series*, the *Everything Guide to Starting an Online Business*, *Personal Balance Sheet Career Planning Guide*, *Leaving the Mother Ship*, and others.



**Contact Randall directly to book an interview:**  
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randall@108ideaspac.com

### Detailed credentials

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### Consulting firm

108ideaspac.com

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### Latest book

OnlinePRSocialMedia.com

### Ask Randall about...

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- *Protecting your reputation on the social web.*
- *Social Media Job Search*
- *Social Media time-wasters.*
- *What about Social Media ROI?*
- *New technologies and new web marketing.*

### Relevant and respected

Randall speaks on Social Media strategy and risk across North America. He also lectures MBA students at the Schulich School of Business, a top-ranked global business school, and has 300+ blog posts for story ideas or sidebars. He is an experienced commentator on current issues, and has an extensive national profile on TV, radio, and in print.



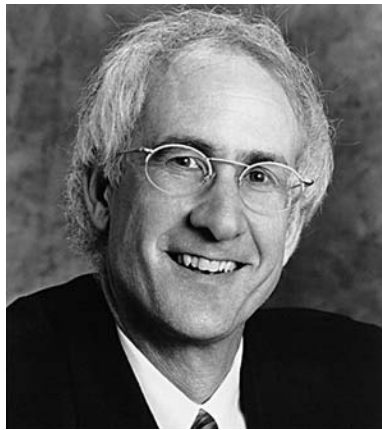
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<http://www.workingresources.com>



Dr. Maynard Brusman is a consulting psychologist, executive coach and president of Working Resources. We coach leaders to cultivate creativity, clarity, focus and trust in a full engagement culture. Maynard is an emotional intelligence and mindful leadership development expert. He facilitates leadership retreats nationally and in Costa Rica. He has appeared in a variety of media including Forbes, the Wall Street Journal, USA Today, San Francisco Chronicle, NBC, and Fast Company. The Society for Advancement of Consulting has awarded Dr. Maynard Brusman two rare 'Board Approvals' in leadership development and executive coaching.

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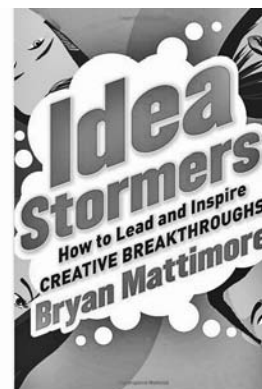


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Considered by the media to be an expert in his field, Dr. McCabe has appeared more than 200 times on international, national, and local television and radio as the networks have sought his views on critical issues in employee relations.

His television credits include being interviewed on "ABC World News Tonight," "NBC Nightly News," "CBS Evening News," and "PBS NewsHour" as well as CNN's "Crossfire" and "Inside Politics."

His print media credits include being quoted in *Business Week*, *U.S. News & World Report*, *USA Today*, *The Washington Post*, *The Los Angeles Times*, *The New York Times*, *The Chicago Sun-Times*, *The Chicago Tribune*, *The Milwaukee Journal* and *The Detroit News*.

Furthermore, Dr. McCabe is a premier executive education professor. He has conducted more than 300 management development programs in the area of employee relations. Also, he is a member of the Society for Human Resource Management. He holds a Ph.D. from Cornell University and is a member of Phi Beta Kappa.

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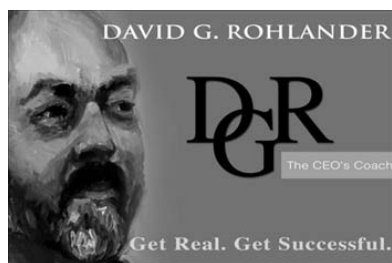


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After founding a successful medical supply company he built into a multi-million dollar business, Jack Beauregard founded Innervisions Associates, an organizational transformation firm has helped business, health, and educational leaders expand their thinking to open up new possibilities for themselves and their organizations. Jack is now the CEO of the Successful Transition Planning Institute, which he founded to teach his unique methodology to help business owners, professionals, and corporate executives connect to their authentic selves so they can create successful and fulfilling new lives. STPI has now become an internationally recognized thought-leader in personal and business transition planning, with STPI-certified associates on four continents. Through Innervisions Associates and STPI, Jack has helped thousands of people examine and reframe their lives so they can become more self-aware and more authentically successful and fulfilled. Jack is also a popular speaker who has presented his unique approach nationally and internationally, on radio, television.

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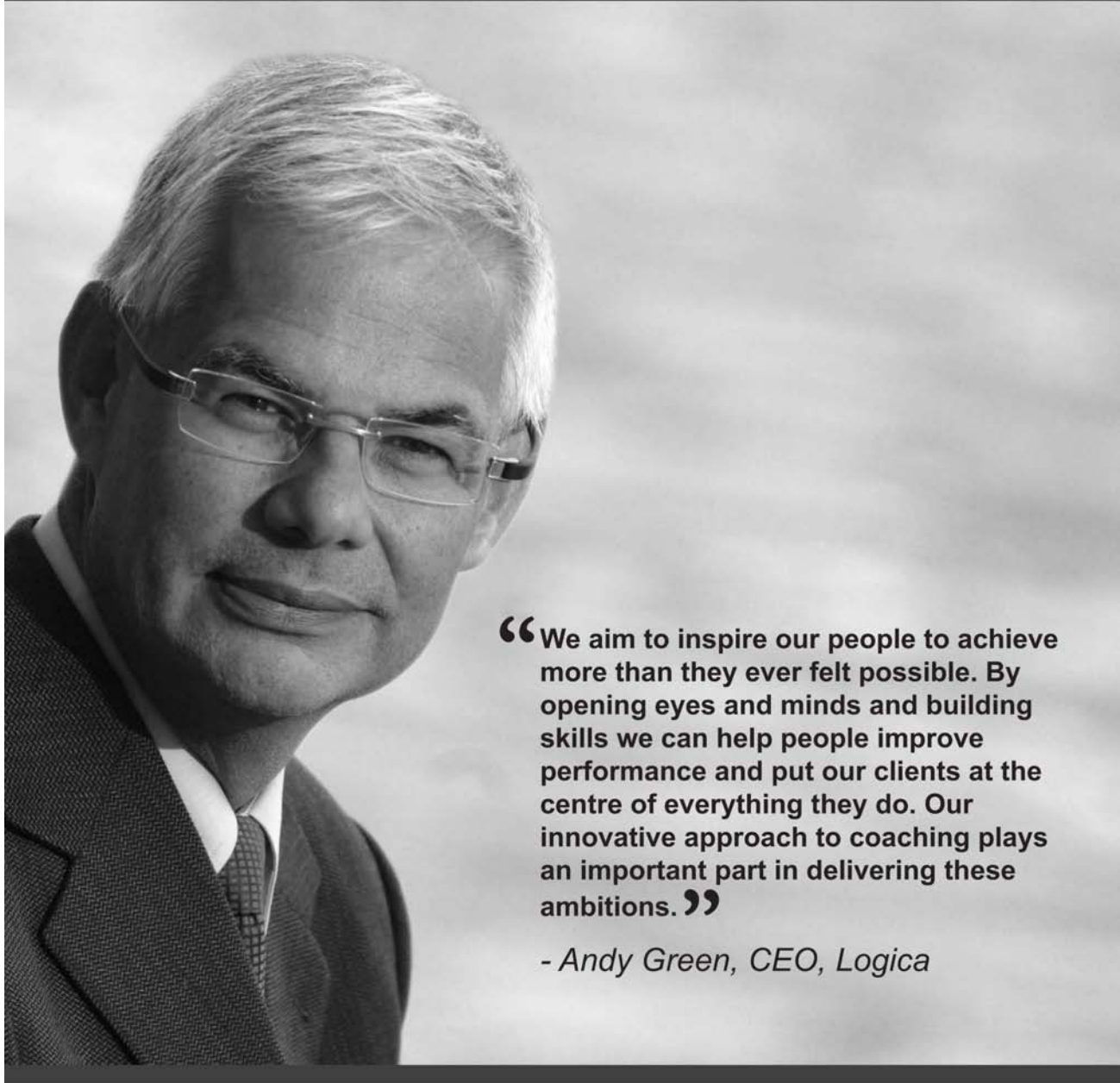
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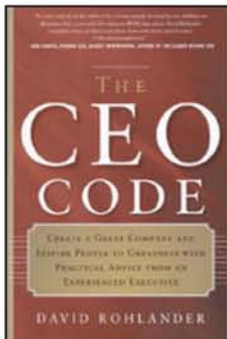
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David Rohlander, author of the just released *The CEO Code: Create a Great Company and Inspire People to Greatness With Practical Advice from an Experienced Executive*, has led a highly successful and rather colorful life on the road to creating a book in which he poured all his knowledge, experience and wisdom. As a sought after speaker, mentor and executive coach, Rohlander revels in the task of lifting people beyond their own expectations and giving them the tools to elevate every aspect of their lives. The book is peppered with real life stories of well-earned failure and well-earned success, many gleaned from serving as a fighter pilot in Vietnam, a 30-year business career and experiences consulting large and small companies that involved mentoring powerful executives along with scores of middle managers.

*"This book is my legacy and I labored over every chapter, sentence and word with painstaking effort and pride. The reactions have gone beyond anything I imagined and it is my fervent hope it will enrich, not just monetarily, the existence of those who chose to read it." ---David Rohlander*

*"It is rare, indeed, for the author to be a living example of using his own attributes as affirmation that a successful life embraces MORE than talent. David Rohlander exemplifies those attributes and shares them with clarity and relevance in this fresh insight book." --- Bob Danzig, former CEO, Hearst Newspapers, Author, Hall of Fame Speaker*

Broken down into three sections, Communication, Execution and Operations, David Rohlander's *The CEO Code* contains a series of questions at the end of each chapter in *Take Time to Reflect* pages that consist of seven questions. Each of the three sections, or Parts, consists of five chapters. Part I, Communication, is broken down into the following chapters: Trust, Respect, Understanding, Empathy and Resolution.

Rohlander, who flew 208 combat missions as a fighter pilot over Vietnam in 1967, begins the book with Communication because it is the foundation upon which all else rests and, as he states in first lines of the book, "effective communication takes more than talent, it is an art." Building a leader requires the ability to "relate to people" and he shares his insights on "how to read people as part of the understanding required for effective leadership and communication."

Chapters for Part II, Execution, are Action, Repetition, Habits, Attitudes and Feelings, while Part III, Operations, gets into deeper waters with Teams, Delegation, Systems, Accountability, and Rewards. At the outset of Execution, Rohlander states that the "Cycle of Success is a core concept within *The CEO Code*" as it "explores a proven and practical formula for setting goals and how to structure them so they are positive and enabling."



Rohlander sets the tone in terms of leadership in Part III, Operations, by likening a well-functioning company to an orchestra. First you need "quality music, then each participant must be in the same place on the score; each player of an instrument must be able and willing to play his or her part. You are the conductor of the orchestra."

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Jennifer Beever is the original 'CMO for Hire' who drives marketing results for clients through both traditional and online marketing. Jennifer and her team have planned and launched strategic marketing campaigns for B2B companies, with particular emphasis on digital marketing since 1998. Jennifer received the Inbound Marketing Certified Professional (IMCP) with Honors Distinction, which only 15% of IMCPs achieved. Jennifer's 'B2B Marketing Traction Blog' was named one of '20 Must-Read B2B Marketing Blogs' by B2B Marketing Insider. She taught Marketing Entrepreneurial Ventures at Pepperdine's Entrepreneurship Masters program and Ethics in Marketing and Advertising and Strategic Marketing at UCLA Extension.

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Dr. Arlen Burger, President of Leadership Coaching, has been an advisor to executives for over 20 years. He is well known and respected for his work with CEOs, Board of Directors and other Senior Managers. He specializes in working with leaders who have to manage complex, fast-paced and demanding businesses. Understanding that executives have more demands on their time than they can typically address, he coaches leaders to maintain a rigorous focus on critical path variables that can mean the difference between business success and failure. His in-depth understanding of business and insight into leaders and organizations consistently yields dramatic and sustainable results. He is the author of two books: Leadership: Helping others to succeed and Pedal to the Metal Leadership: Accelerate yourself and your team.

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He has held positions that include Chief Operating Officer for two high-tech startups; eCommerce Manager for Dell Computer; and program manager / organizational change specialist for CSC Consulting. Before his business career, he served as a Naval Officer and Aviator, and held numerous positions in administration, operations, training and flight safety.

He is a highly sought-after speaker, author, and guest on television and radio. He been quoted in numerous newspapers and magazines including the Wall Street Journal, CBS MoneyWatch, Fast Company, Atlanta Business Chronicle and the Christian Science Monitor, and he has written multiple articles on topics, which include "The Role of Values and Leadership in Organizational Transformation" and "Using Relationships to Drive Rigor, Relevance and Results." He has also appeared on Time-Warner Television and has been a guest on numerous radio shows.



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Angela Dingle is a Leadership Coach, Management Consultant and Speaker with over 20 years' management and technology experience in public, private and non-profit sectors. She has worked with Fortune 500 companies, national non-profits, state, local and Federal Governments to help them achieve their strategic objectives. An award winning business owner, she is a Certified Management Consultant TM (CMC®), holds a Master of Science in Computer Science, is a Myers-Briggs Type Instrument (MBTI) Certified Practitioner and is Certified in the Governance of Enterprise Information Technology (CGEIT).

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I'm Albert Goldson, Executive Director of Indo-Brazilian Associates LLC, a NYC-based boutique global advisory firm and think-tank that provides international investment strategies and geopolitical security risk assessments with a focus on energy security. As a former Public Policy-maker and Chief Negotiator for over 300 architectural & engineering, energy and urban planning & security contracts with a value of \$1 billion, my firm also provides executive coaching to facilitate assist cross-cultural communications. I'm a contributing writer and have appeared frequently as an expert guest panelist on international podcast & TV programs on a wide-range of topics. My professional affiliations include the Association of Former Intelligence Officers, Foreign Policy Association, Japan Society, Overseas Press Club of America, New York International Arbitration Center and Aircraft Owners & Pilot Association.

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Neil is a senior management consultant in health-care with special emphasis on project management (PMP), healthcare reform (ACA) and enhancing competitive position through the use of data analytics and advanced. Experience on many enterprise-wide initiatives converging business or clinical needs with advanced technologies and organizational change management practices for the betterment of payers, providers, insured groups and patients alike. He has many years experience working with BCBSA affiliated companies and international experience spanning over 45 countries. His areas of expertise include public speaking; large-scale business and technology implementations; organizational change management; process improvement; organizational & team dynamics; program & project management; mentoring & teaching. He is a skilled presenter, communicator, negotiator and consensus builder with a passion for successful implementation of complex and multifaceted initiatives.

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Chas Klivans' personal journey helped him develop a real life survival prototype during seven years existing in hostile territory, which he then applied to get out alive from an Afghanistan prison and afterward to escape capture from the Maoist Terrorists in the Amazon jungle. The prototype later evolved into a business survival tool kit called Innovation2 which has been field-tested in real companies for the past 28 years with Chas, as CEO or Co-Founder, leading teams through adversity to achieve ambitious results.

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The author of the award-winning leadership book, 'Find Your VOICE as a Leader', Paul N Larsen is a Certified Professional Performance Coach, a certified Marshall Goldsmith Stakeholder Centered Coach and an accomplished leadership consultant and speaker. He has over 30 years of business experience with senior-level responsibilities within small and large companies, including heading human resources for a \$3 billion organization. After an engaging career, leading & developing teams, Paul now partners with leaders to build a compelling leadership brand by: - Discovering your critical leadership Values; - Creating a persuasive vision to get the Outcomes you desire; - Building relationships with Influence and credibility; - Making decisions that reveal your Courage to take a stand; - Communicating your overall Expression for lasting impact. He currently partners with industry-wide leaders and teams to find their unique voice at such organizations as Twitter, SAP, Charles Schwab, Electronic Arts & Walmart.

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Debra J. Schmidt is known as 'Loyalty Leader®.' She helps companies boost profits by leading the way to greater customer, employee and brand loyalty. Debra is an author, consultant, trainer and professional speaker. She is in demand as one of the nation's top customer loyalty experts--helping clients keep more customers, retain more employees, get more referrals and sell more products. As the owner of Loyalty Leader® Inc., Debra provides training, consulting and keynote addresses for Fortune 500 companies, small businesses, professional organizations and trade associations throughout the United States. She has developed customer service standards and delivered training for companies such as Northwestern Mutual, Miller Brewing Company, Wells Fargo, Roundy's, American Family Insurance, Kohler Co, Lucent Technologies and the Green Bay Packers. She has a master's degree and over 30 years of business management experience in a wide range of industries.

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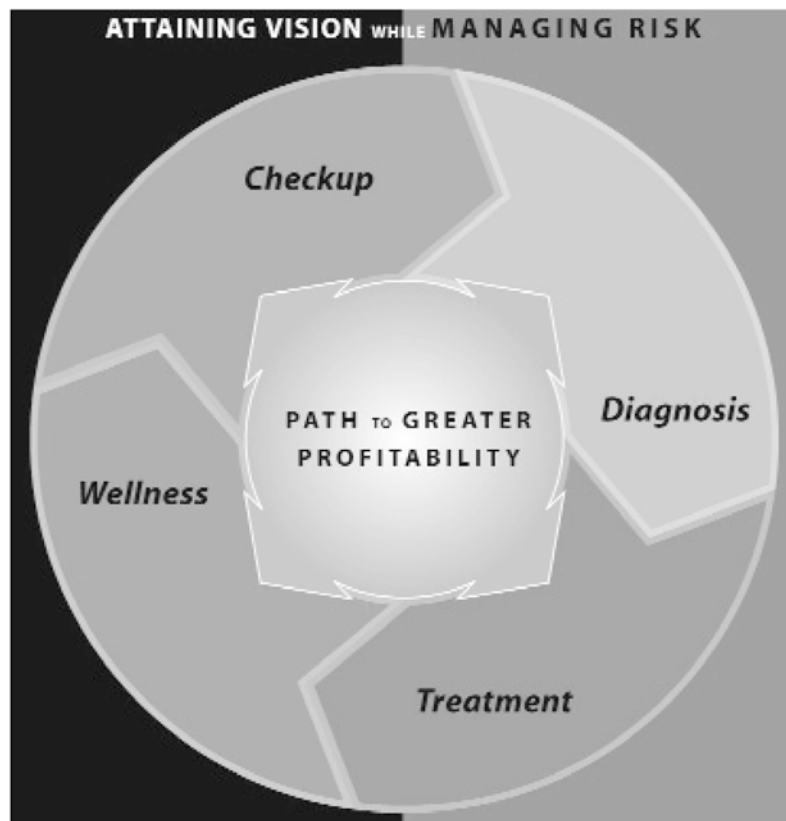
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His international experience includes serving as European coordinator for the global enterprise-wide application software pilot program for a Fortune 500 company.

Patterson holds an MBA in Finance and Operations from Stanford University, a BA in Accounting from the University of Mississippi and a CPA.



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Theresa Schwab is an executive advisor and growth strategist dedicated to helping leaders leapfrog their competition through clarity in strategy, operations, and people. She has spent the past 25 years studying organizational growth, business profitability, effective teamwork and leadership skills. Theresa's corporate experience includes positions at DuPont, Motorola, and Freescale Semiconductor. An experienced entrepreneur and alumna of Southern Methodist University, she is recognized as a strategy expert and a certified Thoughtfully Ruthless® business consultant. Theresa leverages her experience owning and operating a successful IT Service business in one of America's fastest-growing metro areas, to help small to midsize companies improve profitability, increase efficiency, and build teams to scale in an ever-increasing digital world.

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Linda Popky, President of Leverage2Market Associates, Inc. is a senior marketing professional, author, speaker, and educator who helps transform organizations through powerful marketing results. Leverage2Market works with a wide range of organizations from startups and small businesses to Fortune 100 companies to get the best possible return on each marketing investment.

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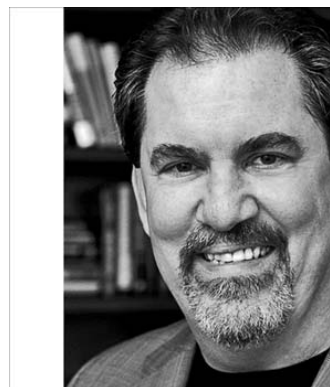
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Dr. Melvin Gravely is professionally dedicated to developing capacity and opportunity for minority entrepreneurs. Dr. Gravely is a sought-after keynote speaker and respected advisor to major corporations, chambers of commerce executives, urban city leaders and NMSDC affiliates.

Dr. Gravely is a frequent guest on radio stations and has been featured in many national publications. After ten successful years working for a large corporation, he co-founded a civil engineering firm and grew it to a multimillion-dollar company. He is the author of five other books, including "The Lost Art of Entrepreneurship."

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A member of the National Speakers Association since 1988, he received the Certified Speaking Professional certification in 2000. Ed is also a member of ASAE The Center for Association Leadership. He is the executive director of a 501(c)(3) non-profit public charity and the author of several books on partnering and strategic alliance development.

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Mark LeBlanc started Small Business Success in 1992, and has been working with and speaking for groups of business owners, and professionals who want to grow and sell more products and services. No one has created a more comprehensive business development philosophy than Mark. His flagship presentation, Growing Your Business! contains the wisdom, insights, strategies, and ideas for taking a business or professional practice to a new level of success. He can serve your organization in a variety of ways, but ultimately, to meet the best of what you need and want. His strategies are street-smart, practical, and can be easily understood and accessed. His content is driven by 16 core principles and formulas, of which, any one can have immediate impact. When principles and formulas are integrated, an owner can create a wave of momentum that is unstoppable.

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Randy Gage is a thought-provoking critical thinker who will make you approach your business — and your life — in a whole new way. Randy is the author of eleven books translated into 25 languages, including the New York Times best-sellers, 'Risky Is the New Safe,' and 'Mad Genius.' Randy has spoken to more than 2 million people across more than 50 countries, and is a member of the Speakers Hall of Fame. When he is not prowling the podium or locked in his lonely writer's garret, you'll probably find him playing 3rd base for a softball team somewhere.

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Strategist, Executive Facilitator

D. Kevin Berchermann, president, CEO and principal consultant, is a highly acclaimed strategist and thought leader in executive, management and organization performance.

Bottom line: Leadership is a learned skill, and management performance can change the course of any – ANY – organization. The key is in the "learning," and contrary to the plethora of trainers in this business, few can actually "develop" leaders successfully.

From executive teambuilding, strategy development and compensation, to individualized coaching, performance improvement and retention, Berchermann has been incredibly successful in delivering results and measurable value in this critical environment.

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- Management and leadership development for multiple levels of a Fortune 50 manufacturer;
- Executive and incentive compensation for a publicly traded construction company;
- Executive development and succession planning for a \$750M services firm;
- Strategy and HR advisor to several firms of various sizes, industries and markets.

Triangle Performance was recently named #9 on Houston's Fast 100 fastest growing, privately held companies.

A decorated 13-year Armed Forces veteran, Berchermann has a corporate background which includes senior executive roles in human resources, operations and general management for multiple Fortune 1000 and privately held firms. Company profiles and industries include technology, manufacturing, professional services, construction, not for profit and biopharmaceutical. Additionally, he has extensive experience with investor-led, vendor-backed start-up and ongoing firms.

Berchermann is a sought-after speaker, invited to present, "Contingency Retention: Keeping the Key Employee," at the Winning the War for Talent: Recruiting and Retaining Employees conference held in San Francisco, and "Motivation & Performance Incentives: Creating Star Performers," at the Customer Care Summit in Las Vegas. His presentation for the International Zinc Association, "Human Resources -- a Global Focus," was lauded as the best presentation during the five-day international executive event, Zinc College in Golden, Colo.



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Ryan Dohrn is the author of the business book *Selling Backwards* and the Founder of Sales Training World. His iTunes sales podcast and social media footprint reaches over 75,000 sales people each month. Ryan has entrenched himself in the sales and marketing business for over 25 years having worked for premier companies like The Walt Disney Company. He has personally trained over 4,000 sales professionals and has spoken to over 20,000 executives in 7 countries. Ryan has also had the unique opportunity to work with the sales and marketing teams at Boeing, the US Army, Lockheed Martin, John Deere and over 200 other national brands. Ryan is an internationally certified business and sales coach, an acclaimed speaker and has been featured in USA Today and on Forbes.com. Ryan currently works on a monthly basis with over 75 companies and their related sales, marketing and management teams.

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Craig Elias is the creator of Trigger Event Selling, and the Chief Catalyst of SHiFT Selling, Inc. For almost 20 years, Elias has used Trigger Event strategies to become a top sales performer at every company that has hired him including WorldCom where he was named the number one salesperson within six months of joining the company. Trigger Event strategies have earned Elias coverage on NBC news, in The New York Times, The Wall Street Journal, The Globe and Mail, The National Post, Nikkei Marketing Journal, Business 2.0, Sales and Marketing magazine, Venture Magazine, Calgary Inc.

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## *Val Wright*

Val Wright is a recognized leadership and innovation expert. Working with Xbox, Microsoft, Amazon and LinkedIn, she has spent the last 20 years partnering with executives to accelerate growth and gain market superiority across the technology, entertainment, retail and e-commerce industries.

She is known for telling leaders what they need to hear, not what they want to hear. Leaders seek her out when they need to accelerate their business results, build organizations, develop leaders and create world-class people strategies.

### *Typical client results:*

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- Dramatically accelerate the results of a leader, team or business.

Val has been quoted in Fast Company, E-commerce times, Yahoo!.com, Monster.com, Aol.com, USNews.com, NJ.com, TheNetworkJournal.com and TechNewsWorld.com.



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Mikey Farrell offers an unconventional approach to the traditional family business model. His initial business experience came as the third generation in an industrial retail and manufacturing supply company, Steel & Fence Supply. Their company has held the majority market share in the San Francisco Bay Area for over 30 years. Mikey recognizes the advantages that come from, 'standing on the shoulders of giants.' Thus, it is his conviction to strive for conscious stewardship in both his life and businesses. Mikey started his first businesses in 2016 Hedge Fold and Part Runners. Each business plays a key role in providing tools, training, and services that help businesses start an online store and navigate the world of digital marketing.

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Nationally recognized professional speaker, sales aficionado and master storyteller, Jim McCarty, who has appeared on stage at three Million Dollar Round Table annual meetings, can frequently be found sharing his vast expertise with success oriented sales people throughout the world. Employing an extensive array of dynamic, results-oriented, highly acclaimed webinars, workshops, seminars, and main platform presentations, Jim draws upon his more than forty years of sales prowess to challenge, teach, and motivate ordinary sales people attain distinguished levels of greatness.

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Daniel Milstein is the Founder and CEO of the Gold Star Family of Companies, operating in over 40 offices worldwide, specializing in Sports Management, Financial Services, Publishing and Film Production. Under Dan's visionary leadership, Gold Star has been named among Inc. magazine's 500 Fastest Growing Companies in America. Dan was born in the Soviet Union and just 16 when he escaped the turbulent aftermath of the Chernobyl Disaster, immigrating to the United States in 1991 in search of a better life. In his fourth book Rule #1 Don't Be #2, Milstein motivates like never before, sharing deeply inspirational stories.

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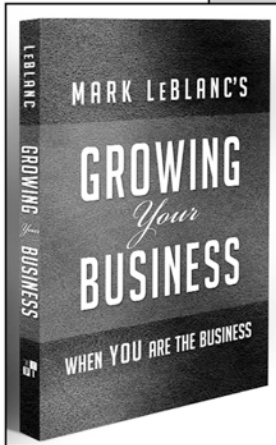
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Mark LeBlanc of Small Business Success has special expertise on the core issues that business owners and professionals face on a daily basis. His flagship presentation and book, "Growing Your Business!" are ideal on addressing how to sell more products and services. Attendees walk away feeling more focused, able to attract more prospects, stimulate more referrals, and ultimately, craft a plan for generating more business.

LeBlanc has been on his own virtually his entire adult life, owned several businesses and now speaks and writes on the street-smart strategies for achieving in times of challenge and change. He can deliver an inspirational can-do keynote, a content-rich general session, hands-on workshop and/or a multi-day program.

His comprehensive, one-of-a kind, business development philosophy, that has the right blend of wisdom, strategies, insights, and ideas that can be implemented immediately. His new book, "Growing Your Business When YOU Are The Business," will be in bookstores later this year.

LeBlanc is a seasoned veteran with the National Speakers Association and its immediate past president. His style is magnetic, approachable and laced with a unique sense of humor.



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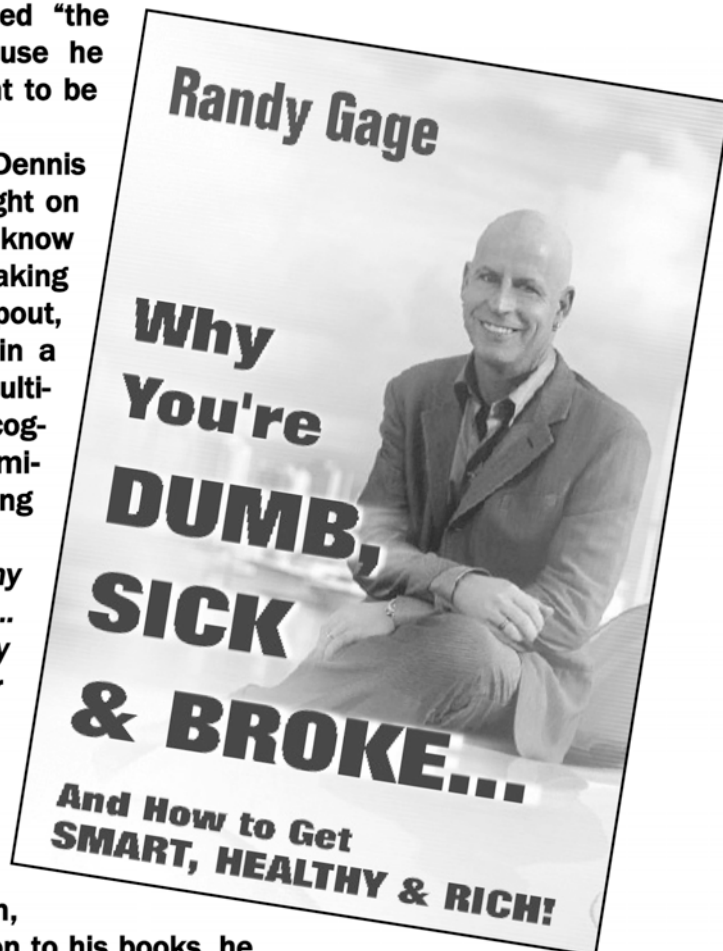
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Mark Leibovit, Chief Market Strategist at LeibovitVRNewsletters.com (vrtrader.com) is an internationally recognized stock market timer, stock picker and forecasting strategist. Mark's technical expertise is in overall market timing and stock selection based upon his proprietary 'VR' (VOLUME REVERSAL) methodology and Annual Forecast Model which have landed him on the front page of Timers Digest as the top market timer. He was named by 'Timer Digest' as the No. 1 intermediate stock market timer for the 10-year period ending 2007, and the No. 1 'Gold Market Timer' for the 5-year period ending in 2010. He served for seven years as a consultant 'Elf' on Louis Rukeyser's 'Wall Street Week' and appeared for over 30 years as a Market Monitor guest for PBS' 'The Nightly Business Report'. He has appeared on CNBC, Fox Business News, Bloomberg and BNN in Canada and has been interviewed by most major periodicals since 1979.

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**R**ichard Tyler is CEO of Richard Tyler International, Inc.® and a diversified family of successful companies and services.

Tyler enjoys a worldwide reputation for his powerful educational methods and motivational techniques as a Speaker, Trainer, Consultant and Author. He appears on radio and TV, web-based shows, CDs and as a Keynoter in seminars.

Among those he has collaborated with are Stephen Covey, Denis Waitley, Ann Jillian, Alan Keyes, Dr. John Gray, Patricia Ball, Gen. Alexander Haig, Brian Tracy, Don Hutson, Dr. Norman Rosenthal, Dianna Booher and Jack Barry.

Tyler has been featured in Entrepreneur Magazine® and hundreds of articles and interviews.

Among the 12 books he's authored are: *Smart Business Strategies™*, *Leadership Defined*, *Mission Possible*, *Marketing Magic*, *Conversations on Customer Service*, *Conversations on Success*, *Conversations on Health and Fitness*, *Conversations on Faith* and *The Nuts and Bolts of Business*. Tyler's latest book is *Sales Excellence – Seven Steps to Achieving Extraordinary SUCCESS in Sales™*.

Tyler has been inducted into 20 National and International Who's Who organizations, including: Global Business Leaders and American Education. He's also listed annually in the Who's Who in Professional Speaking.

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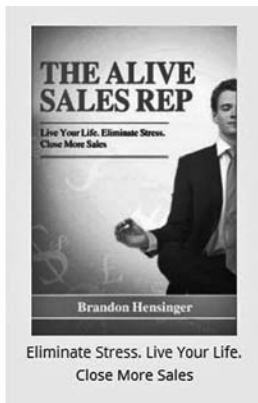


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I have a passion, a burden, and what I believe to be a responsibility, to transform my fellow sales representatives' lives, and exponentially increase their success and financial rewards, by helping them escape from the overwhelming stress that is inherent to the job, break free from outdated models of sales, and begin to love their jobs and live and love their lives once again. My motto is that people should work to live, not live to work. I help sales representatives achieve that by enabling them to eliminate stress, live their lives, and close more sales.

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Steve has over twenty years of experience in the high tech industry and is the former Director of Operations for Silicon Genetics, in Redwood City, CA, where he was responsible for shipping their flagship product. Steve also led the development of numerous serious roleplaying simulations, including a Pandemic Flu simulation for the US National Capitol Region. He is a popular speaker on topics ranging from leadership, motivation, team building, interviewing skills, and sport performance to computer game design. He was a guest lecturer at MIT and WPI. His articles have appeared in a number of journals, including The Journal of Interactive Drama, The IBM Systems Journal, Mass High Tech, Lab Manager, Corp! Magazine, Performance & Profits (a publication of the American Management Association), Enterprise Management Quarterly, Talent Management Magazine, The CEO Refresher, The Journal of Corporate Recruiting Leadership, Analog SF/F, Black Belt Magazine, American Fencing and the Worcester Business Journal.

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Allen has assisted large, mid-size, and small businesses with strategic technology planning, management, and operations. Allen has led efforts to improve the quality and efficiency of information services for internal and external customers. Bringing his experience and expertise to small and mid-size organizations, Allen has served as a part-time CIO for businesses in multiple industries. He has planned and managed technology projects that directly support business goals and bottom lines. Most recently, Allen has focused on helping SMBs benefit from cloud-computing solutions. Cumulus Global offers best-of-breed solutions to SMBs with full integration and support services.

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Adam Armbruster is a modern thinking television advertising expert, author and a senior partner with ESA Company, the nation's largest retail and broadcasting consulting company, located in Red Bank, New Jersey. Armbruster consults advertisers seeking to create very financially successful television and web-based campaigns. He has also served as the director of retail marketing with the ABC/Disney Corporation Television Station Division. Armbruster appears regularly in 'America's Nightly Scorecard' on the Fox Business Network, The Wall Street Journal, NPR Radio, US Weekly, NBC International, TV Week Magazine, Ward's Dealer magazine, Advertising Age Magazine and more.

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Marta Costas is the Mobile Regulatory Affairs Manager at IAB UK where she leads on policy matters concerning mobile privacy, working to connect mobile operations and public policy. In this role, Marta is responsible for identifying and addressing regulatory barriers to the growth of mobile advertising.

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**A**llen Falcon, CEO and Founder of Cumulus Global, helps small and mid-size businesses use cloud computing and other managed IT services to lower costs, increase productivity, and improve profitability. Allen is a recognized expert in Software-as-a-Service applications and Google Apps, in particular.

Previously, Allen co-founded and was President of Horizon Information Group. Consulting to corporate CIOs, Allen has led efforts to improve the quality and efficiency of information services for internal and external customers. He has helped clients develop effective service definitions and operating models for IS organizations; realize measurable improvements in problem and change management procedures; and implement financial modeling tools for budgeting and technology investment analysis.

Allen has served as a part-time CIO for businesses in multiple industries, planning and managing technology projects that directly support business goals and bottom lines. Beyond improving day-to-day operations, Allen has defined and led critical business application and infrastructure projects designed to improve and enable new business opportunities.

Prior to co-founding Horizon Information Group, Allen held positions in consulting and in network systems development, specializing in large systems analysis and design. Allen has published several articles on technology issues for smaller businesses and has served on advisory boards for industry conferences and trade events. Allen holds an Honors Bachelor of Science degree in Computer and Communication Sciences from the University of Michigan.



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Robyn is the director of The Civility School, which offers children, teens, and adults a unique combination of social skills training and modern etiquette instruction not found in other programs. Instead of only teaching rote rules of good manners, Robyn encourages participants to strengthen their powers of empathy, which allows them to understand their effect on others and to also become a more engaging peer, family member, and/or employee. This, combined with etiquette and social skills instruction, provides the participants with a broader and deeper set of skills, which is more easily transferrable to a variety of situations and cultures.

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Jim Kwaizer CMC, works with families in business, of all sizes and industries, on the personal and business challenges that arise when families work together. Some of these challenges include: conflict resolution, succession planning, family meetings, as well as leadership, organizational and operational development. He coaches across generational lines to find the right solutions by assisting families to work together for the success of the family and the business.

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After the 9/11 attacks in New York City and my home base of Washington, DC, society focused on 'Ground Zero.' I felt they were missing the point: The world as we knew it was forever changed, not destroyed. Each ONE of us was being called to step up to refashion this new world. That's why I created Ground One LLC, to connect, coach, and collaborate with people all over the world--to build a better world. I'm also the author of the award-winning multicultural novel *The Shores of Our Souls*.

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Based in Austria, Eric Adler is a keynote speaker, coach and trainer specialized in the field of social competence. He is the author of 8 books and 5 training courses. Since the beginning of 1990, Eric has spoken to corporate and public audiences in Austria, Germany, Switzerland, Poland, Slovenia, Spain, Italy, South Africa, Hungary and Czechia. He created a new method to optimize social competence and gives licenses for it Europe-wide.

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Barbara Pachter is an internationally renowned business etiquette and communications speaker, coach and author. She has delivered more than 2,100 seminars throughout the world, including the first-ever seminar for businesswomen in Kuwait. In 2010, NJ Biz named her one of the 'Best 50 Women in Business' in New Jersey. Pachter is the author of nine books including GREET, EAT, TWEET, NewRules@Work, When The Little Things Count and The Power of Positive Confrontation. Her books have been translated into 11 languages. Her client list boasts many of today's top organizations, including Microsoft, Chrysler, Pfizer, Inc., and Con Edison

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Dan founded and heads HP Strategy Associates, LLC which serves leaders in government, small to medium sized businesses and Fortune 500 companies. He helps leaders develop their strategic thinking and create innovative improvement and growth strategies. And he delivers these services through research, interactive seminars, coaching and consulting. He also is an award winning writer and a contributing editor for Strategy and Leadership, a leading business strategy journal. He wrote, Leveraging Intellectual Capital with Knowledge-Based Management, the American Management Association, New York, NY 1997.

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Gregory Lay writes and speaks to help people in the workplace develop and maintain productive, practical, and positive habits. In his syndicated column 'Heartily Working' Gregory responds to questions from all organizational levels, helping everybody from the front line to the executive suite with strategies for improving relationships and getting the job done right. He is publishing a collection of Heartily Working columns in an advice book for employees and employers, and is a featured writer in the book Life Choices: Putting the Pieces Together,

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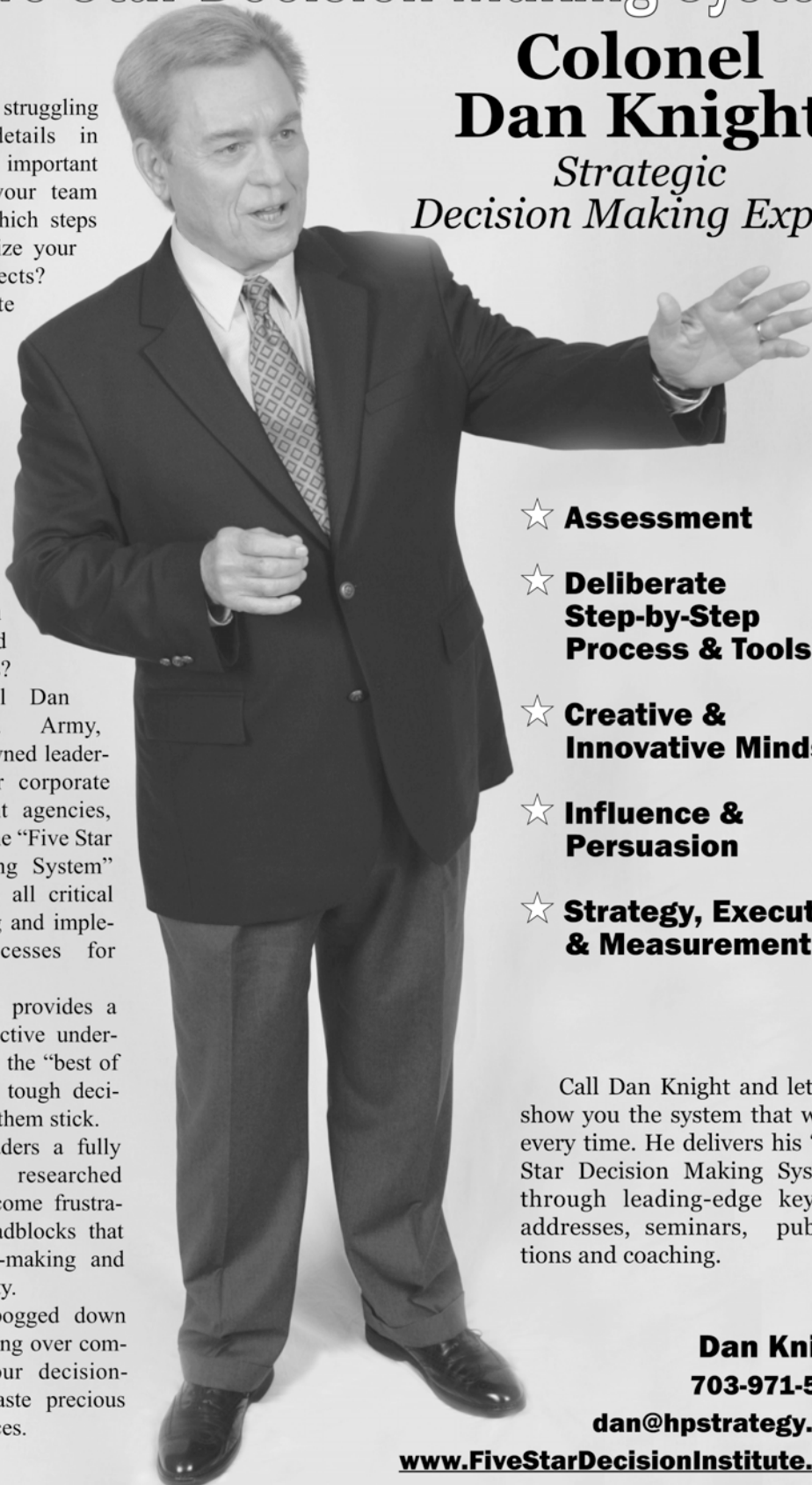
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Jerry Cahn is a leader who inspires and empowers leaders to unleash their potential for success. He is a powerful speaker, coach/mentor/trusted advisor to C-level executives. An attorney and psychologist, he's worked on Capitol Hill, turned around a public company, and built Brilliant Image which helped 5000+ clients produce winning sales, marketing and investor presentations. Today, he chairs the Presentation Excellence Group which helps leaders achieve new heights through Vistage New York, Eval2Win, Commanding Strategies, Mentor Our Kids, Presentation Excellence Better Way Workshops/Webinars, etc. He teaches for CUNY and is Visiting Professor at University of Shanghai and has a blog.

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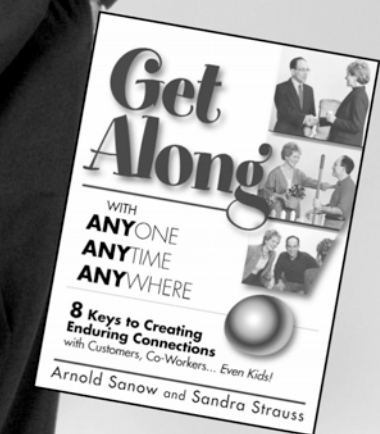
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Patricia Fripp a Hall of Fame keynote speaker, an executive speech coach, and sales presentation skills trainer. Kiplinger's Personal Finance wrote that one of the best investments in your career is Patricia Fripp's presentation skills training. Patricia simplifies and demystifies the process of preparing and presenting powerful, persuasive presentations. As a keynote speaker Patricia was named 'One of the 10 most electrifying speakers in North America' by Meetings and Conventions magazine. Patricia is now virtually everywhere with FrippVT.com. Patricia's highly-interactive, learn-at-your-own speed, web based sales and presentation skills training. Managers love the testing, tracking and monitoring. FrippVT teaches you and your team all aspect of presentations easily, conveniently and quickly. 'For 20 years I have hired Patricia Fripp to train and coach sales teams with amazing success. FrippVT, in combination with in-person training and coaching, is an unbeatable combination.' -- Greg Stivers, Vice President, Client Development.

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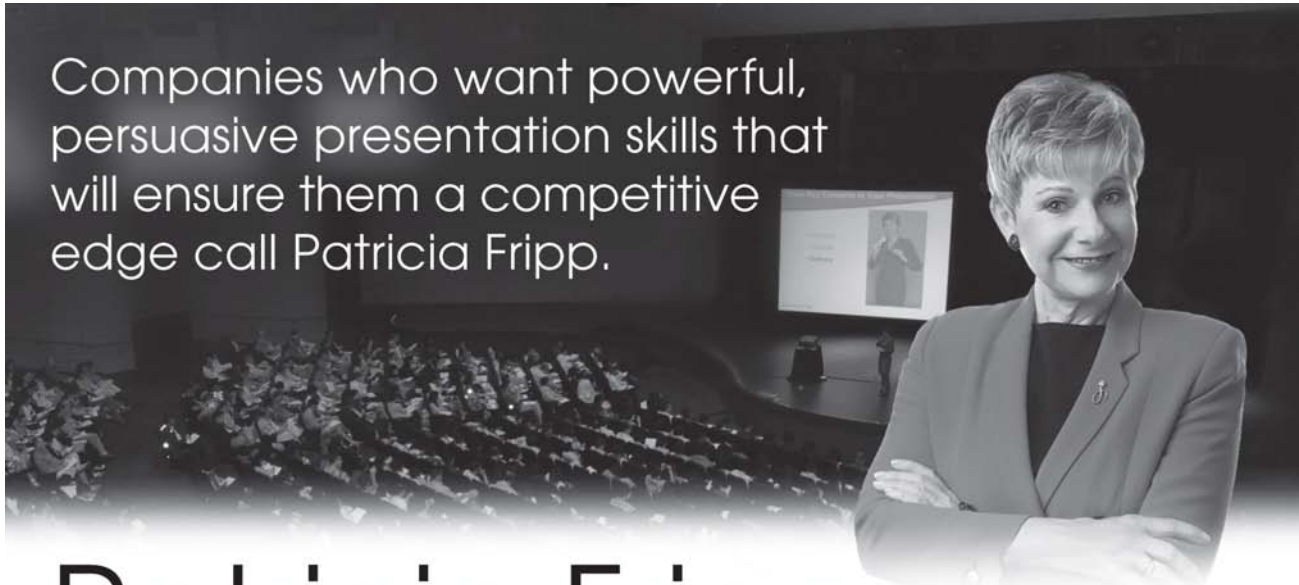
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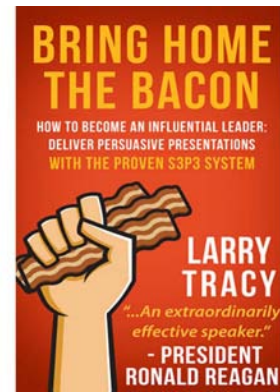
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Joni Wilson is an internationally known voice expert, speaker, and best selling author with 20 years experience training voices. Her speaking and singing voice training includes business executives to American Idol finalists. Her voice classes have gained praise from fellow speakers, and her on-line voice lessons have generated worldwide 'Bravos.' Joni created the 3-Dimensional Voice® Training System: A method so effective it is changing the lives of entertainers and business professionals all over the world. She authored 5 books. Her latest *The Voice of Success: A Woman's Guide To A Positive And Persuasive Voice*, unravels the mysteries of the female voice for both MEN and women. Joni is a media favorite because she has the expertise of a Master Voice Trainer and the wit of a seasoned entertainer. **ASK HER ABOUT VOICE PROFILING.** . . Joni is also co-director of the Ms. Senior USA Online Performance Pageant for talented women over 60. Visit [www.msseniorusa.com](http://www.msseniorusa.com)

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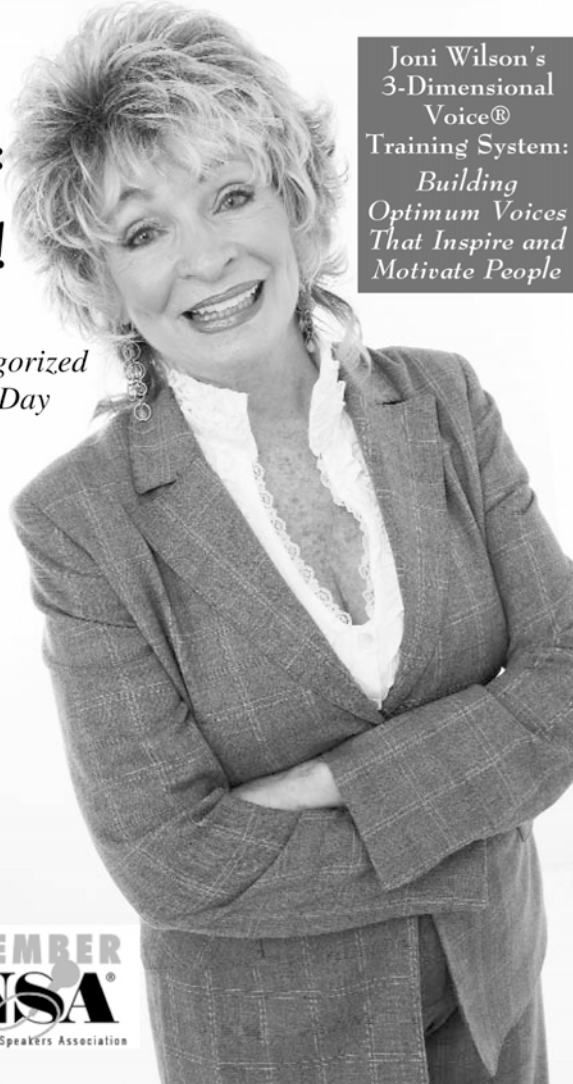
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Joni is an internationally recognized voice expert, professional speaker and best-selling author who has more than 18 years experience in training voices. She has taught master classes for the Learning Annex in San Diego and Hollywood and personally trained business executives from major corporations. Her speaking voice classes for the National Speakers Association have gained her recognition and praise from her fellow speakers, and her on-line voice lessons at [virtualvoicecoach.com](http://virtualvoicecoach.com) have generated "Thank You's" and worldwide "Bravos." This cutting-edge voice technique has earned Wilson's books a #1 best-seller rating at [amazon.com](http://amazon.com) and a feature spot on Fox News.



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**DR. ELIZABETH CARLL -- STRESS AND  
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An internationally recognized clinical and consulting psychologist, author and speaker, Dr. Elizabeth Carll is an expert on stress and post-traumatic stress, crisis management in relationship to life events and violence, including family, workplace, youth and media violence. She is the author and editor of a variety of publications, including Trauma Psychology: Issues in Violence, Disaster, Health and Illness, Two Volumes. She is also an authority on the mind-body connection to health/illness, body image, eating disorders, self-injury behavior, family relationships and media. Dr. Carll has responded to numerous disasters and crises and served on the American Psychological Association's (APA) National Disaster Response Advisory Task Force for seven years and founded the New York State Psychological Association Disaster/Crisis Response Network, the first statewide volunteer disaster response network in the nation, which she coordinated for ten years. Frequently interviewed by national and international media, Dr. Carll is the past chair of the United Nations NGO Committee on Mental Health and chair of the International Committee of the Trauma Division of the APA.

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**DR. MARC HALPERN -- AYURVEDA  
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Dr. Marc Halpern is an expert in the fields of Ayurveda, Yoga and Self-Healing. He is the President of the California College of Ayurveda, Co-founder of the National Ayurvedic Medical Association and the author of Healing Your Life; Lesson's on the Path of Ayurveda. An inspiring public speaker and educator, Dr. Halpern is a pillar of the Ayurvedic and Yoga communities. He has been on CBS's 60 minutes and is featured in the Ricky Williams biographic film 'Ricky Run'.

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# Post-Traumatic Stress Expert

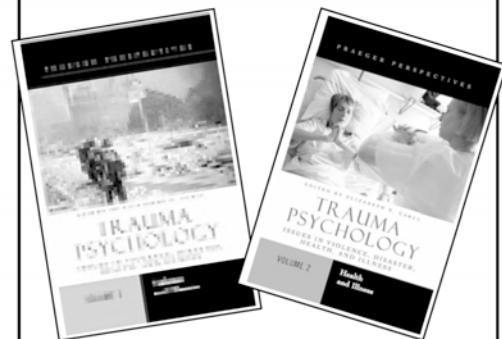
## Dr. Elizabeth Carll

An internationally recognized clinical and consulting psychologist, author and speaker, Dr. Elizabeth Carll is an expert on stress management and well-being and its impact on health, coping with traumatic life events, including violence in the family, workplace, and world events.

She is the author and editor of a variety of publications, including *Trauma Psychology: Issues in Violence, Disaster, Health and Illness*. She is also an authority on the mind-body connection to health/illness, body image, eating disorders, family relationships, cyber-stalking, and e-bullying, especially relating to children and teens and other media issues.

She is the chair of the United Nations NGO Committee on Mental Health and U.N. representative for the International Society for Traumatic Stress Studies. Dr. Carll has responded to numerous disasters and served on the American Psychological Association's National Disaster Response Advisory Task Force for seven years and founded the New York State Psychological Association Disaster/Crisis Response Network, the first statewide volunteer disaster response network in the nation, which she coordinated for ten years.

Frequently interviewed by national and international media, Dr. Carll is also a past president of the Media Psychology and Technology Division of the American Psychological Association.



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This best-selling author is your internationally-recognized expert on heart disease, wellness, workplace productivity, stress, life balance, and women's business success. As founder of the American Foundation for Women's Health, she saves lives by sharing her near-death experiences with heart disease and stroke and launched www.StopAfib.org to advocate for patients with atrial fibrillation, a life-threatening irregular heartbeat. Her successful track record as transformation agent includes being a high-tech executive and an Internet pioneer (Dell, Cisco, JCPenney).

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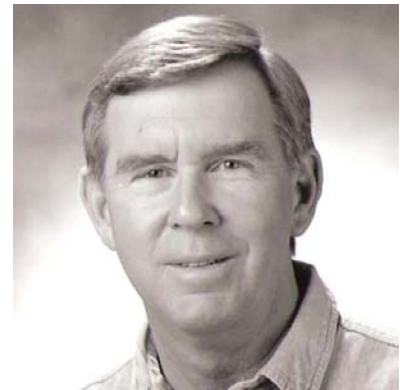


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Diana Hunter is an award-winning author, nutrition researcher, and college instructor with a diversified background in journalism, behavioral science, and nutrition. Her literary achievements include 'FoodSmart: Understanding Nutrition in the 21st Century' (2010-2012 National Tour) and Me, Myself & Food: Conquering The Struggle Against Overweight And Obesity (December 2012). Hunter provides an enlightening and unconventional look at nutrition, obesity, and weight loss, helping consumers make sense of conflicting information and enabling them to make educated dietary choices. On a mission to 'reshape nutrition,' she covers an extensive range of food-related topics.

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**JOHN IAMS, M.A., P.T. -- PAIN MANAGEMENT EXPERT**  
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John was born in San Diego, CA and continued living in San Diego until he was accepted into the Physical Therapy Program at the University of California School of Medicine in San Francisco. Upon graduation, he was commissioned an ensign in the U.S. Navy and served 3 years as a physical therapist during the Vietnam War. He also married Vonnie Hardesty at that time and continues to be married to her to this day. They have 3 sons who've graduated from school and done very well in their careers.

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Sexual Assault and Trauma -- Renee Paser-Paull, M.S., is an expert guide to those who have experienced trauma. She provides the key to releasing restraints and reinventing the lives of those who are locked in their own virtual prison. Renee acquired her expertise through raw, and almost deadly personal experience and is the embodiment of her message and methods of resilience, recovery and renewal. A highly skilled professional speaker, personal coach and trainer who provides customized programs, Renee has multiple degrees in Education and is a certified Creative Problem Solving Instructor, Laughter Yoga Leader and Lego Strategic Play Facilitator.

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Dr. David Russo is a dual board-certified physical medicine, rehabilitation, and pain management specialist. He is an expert in pain treatment and regenerative medicine therapies for musculoskeletal conditions. He is an adviser and technical consultant in areas of risk management, peer review, clinical toxicology, and organizational development. Specializes in all aspects of disability evaluation, including causation, analysis and review of iatrogenic harm caused by treatment for chronic pain syndromes, analysis and review of mistaken attribution of liability related to treatment of chronic pain syndromes Peer Review. He earned his undergraduate degree at the University of California, Berkeley followed by medical school and graduate degrees in Public Health and Clinical Research and Education at the University of North Texas Health Science Center in Fort Worth, Texas. He continued his graduate medical education and residency in physical medicine and rehabilitation (physiatry) at the Mayo Clinic in Rochester, and pain fellowship at OHSU.

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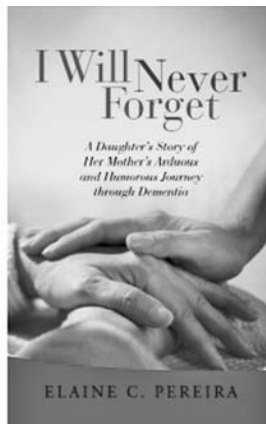
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Cindy F. Solomon is founder and host of the Global Product Management Talk, Startup Product Summit, and creator of the ProdMgmtTalk mobile application. She is an innovator, early adopter, serial entrepreneur, product excellence evangelist, content marketing & social media strategist, and contributing author to several books, including '42 Rules of Product Marketing' and the upcoming ProdBOK. Solomon brings over 15 years of web development, services, and software product marketing and management at Apple, Vadem, NetObjects and start-ups in Silicon Valley. She holds CPM/CPMM certification. Follow on twitter @CindyFSolomon

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Elaine Pereira's new book: I Will Never Forget: A Daughter's Story of Her Mother's Arduous and Humorous Journey through Dementia (ISBN 978-1-4759-0690-5, 2012, iUniverse, Paperback \$20.95, Hardcover \$30.95, Kindle \$3.95, 274 pages available on Amazon or <http://www.IWillNeverForgetBook.com>

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PAIN MEDICINE SPECIALIST  
AT COLUMBIA PAIN MANAGEMENT



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Dr. David Russo is a dual board-certified physical medicine, rehabilitation, and pain management specialist. An expert in pain treatment and regenerative medicine therapies for musculoskeletal conditions, Russo is an adviser and technical consultant in risk management, peer review, clinical toxicology, and organizational development.

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### DR. DAVID RUSSO IS AN EXPERT ON THE FOLLOWING ISSUES:

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Only half of all published research is trustworthy, says Scientific American (2014), New York Times (2016), National Academy of Sciences (2017), and the American Association for the Advancement of Science (2017). Major criticism focuses on inability to replicate findings due to research errors. Dr. Demko offers expert analysis and commentary on aging and retirement research, and produces content for the print, digital, and broadcast media. NEWS CLIPS: <http://www.demko.com/circulation.html> AgeVenture News Beats: A. Accuracy of gerontology research reporting in the news media. B. Applying gerontological research to 50-plus content and marketing. C. Risk-factors associated with mortality, morbidity, and longevity. D. Essential financial and non-financial elements in retirement planning. AgeVenture News Credentials David J. Demko, PhD, Clinical Gerontologist and Editor PhD, University of Michigan (UM) Professional certifications: - Specialist in Aging (UM), - Geriatric Milieu Design (UM), - Senior Center Administration (UM), - Geriatric Functional Assessment (USF), - Retirement Planning Leadership (AARP), - Research Methodology, Institute of Social Research (UM)

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Getting Things Done...Keys to a Well Balanced Life' is the latest book co-authored by the dynamic Dr. Cynthia Shelby-Lane, MD. Physician, world-renowned speaker and webinar host, celebrated writer, producer, comedienne, mother, and now television talk-show host. Dr. Lane is a board-certified anti-aging expert. Dr. Lane's proven approaches to whole body healing reached worldwide demand, leading her to become THE 'Internet Doctor', answering questions for patients through her website service 'Diagnose Me'. Radio, television or the internet, Dr. Lane's mission is to confront heart disease, weight loss, stress reduction, and cancer. As a certified professional health coach, she provides an effective blend of lifestyle management and medical technique to healing benefit of her patients and clients. 'Laughter is Good Medicine' is the motto of Dr. Cynthia Shelby-Lane, MD. And through her latest entertaining and informative tele-seminars, she educates the public about Anti-Aging, and the choices to lead a happy & healthy life.

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DeLores Pressley is an international keynote speaker, author and life coach. She is one of the most respected and sought-after experts on success, motivation and confidence in the workplace. She is the founder and principal of the Born-Successful Institute, a professional and personal development company. Having spent 27 years teaching elementary school students, DeLores knows about inspiring others to achieve their potential. During her teaching tenure, she also founded a successful modeling agency for plus-sized women. DeLores is a frequent media guest and has been interviewed on every major network -- ABC, NBC, CBS and Fox -- including America's top rated shows, The Oprah Winfrey Show and Entertainment Tonight. Her national magazine features include People, Glamour, Ebony, Essence, First for Women, Success and Marie Claire. She has been quoted as a success and confidence expert in the New York Daily News, Chicago Tribune, Black Enterprise and the Washington Post.

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How are your Dollars Per Minute? To increase sales and the ability to persuade an audience to accept invitations, offers and requests, organizations call Carolyn. She is a highly sought after international keynote speaker who works with organizations who want to enhance engagement, sales and increase their Dollars Per Minute. Carolyn is a CEO (CSC Studio on HSN), a television personality and a 4 time author who's book 'The Code, A Man's Rules for Living Life, Having Fun and Getting Dressed' is being re-released in 2018 to address the current national discussion on the rules for respect and behavior for men.

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Deborah Boland is the voice for Successful women 40+ who want to look Stylish, Classy and Age-Amazing™. As Publisher of the wildly popular blog Fabulous After 40 ([www.fabulousafter40.com](http://www.fabulousafter40.com)) Deborah has created a dynamic global online community devoted to empowering midlife women around the world to 'Tweak their Chic'! She has over 25,000 members and over 80,000 visitors/month to Fabulous After 40. Deborah has also appeared hundreds of times on countless TV and radio programs internationally and is the expert to call to transform your image, boost your confidence and skyrocket your success!

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As a pioneer in the field of image consulting, Jennifer Maxwell Parkinson has helped clients -- individuals and corporations -- fine-tune their public personas. Because of the results she has delivered, she has been invited by many major corporations to speak to their employees about how they can use the same principles. As founding president of the Association of Image Consultants International (AICI), she helped put image consulting on the professional map.

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# Cynthia Shelby-Lane, M.D.

## "Laughter is Good Medicine"

"Laughter is Good Medicine," says Cynthia Shelby-Lane, M.D., a doctor, speaker, comedienne and talk show host, who loves to laugh.

Do you know a doctor, who stops to save a life, then gets up on stage to make you laugh . . . at life . . . at yourself . . . and at herself?

Well, Shelby-Lane, M.D., is that kind of doctor. Known as "the ageless doctor," Shelby-Lane is a graduate of the University of Michigan Medical School. She trained as a surgeon at the University of Texas in Houston and committed herself to saving lives as an emergency physician in Detroit. She then re-invented herself and is now a board-certified, anti-aging specialist, keeping people young and healthy from the inside out.

Her practice, Elan Anti-Aging & Longevity Center, incorporates alternative and complementary therapies to promote optimal health and youthful aging. She also expanded her practice to the Internet as "THE Internet Doctor," answering questions for patients worldwide through a detailed Internet evaluation. The doctor is also a certified, professional health coach, helping people make difficult health and life choices and create changes for optimum health and wellness.

Seen on national radio and television, discussing issues such as anti-aging, heart disease, weight loss, stress reduction and cancer, Shelby-Lane speaks nationwide and is also a certified professional health coach. She tackles tough social issues through community work and took thousands of dollars worth of drugs and medical supplies to the victims of Katrina on a solo mission in 2005.

This graduate of Second City Comedy School in Chicago and student at UCLA Motion Picture



and Television Program produces TV shows and produces a "live" comedy show called, "Laugh Attack": Stopping the #1 Killer -- Heart Disease. Appearances on the Oprah Winfrey Show and featured articles in the *New York Times*, *Ebony* and *Jet* magazines and *Women's Health Style* magazine have given her expert status as the anti-aging and comedy doc.

She can cook, too. She's no Emeril or Rachel Ray, but Dr. Shelby-Lane is now the host of her new food show, "What's Cookin', Doc?"

Trading in her stethoscope for an apron, her food show features "food remedies and foods that heal." So, if "Laughter is Good Medicine," then "great food is the cure."

**Cynthia Shelby-Lane, M.D.**  
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Massage is one of the oldest healing arts: Chinese records dating back 3,000 years document its use; the ancient Hindus, Persians and Egyptians applied forms of massage for many ailments; and Hippocrates wrote papers recommending the use of rubbing and friction for joint and circulatory problems. Today, the benefits of massage are varied and far-reaching. As an accepted part of many physical rehabilitation programs, massage therapy has also proven beneficial for many chronic conditions, including low back pain, arthritis, bursitis, fatigue, high blood pressure, diabetes, immunity suppression, infertility, smoking cessation, depression, and more. And, as many millions will attest, massage also helps relieve the stress and tension of everyday living that can lead to disease and illness.

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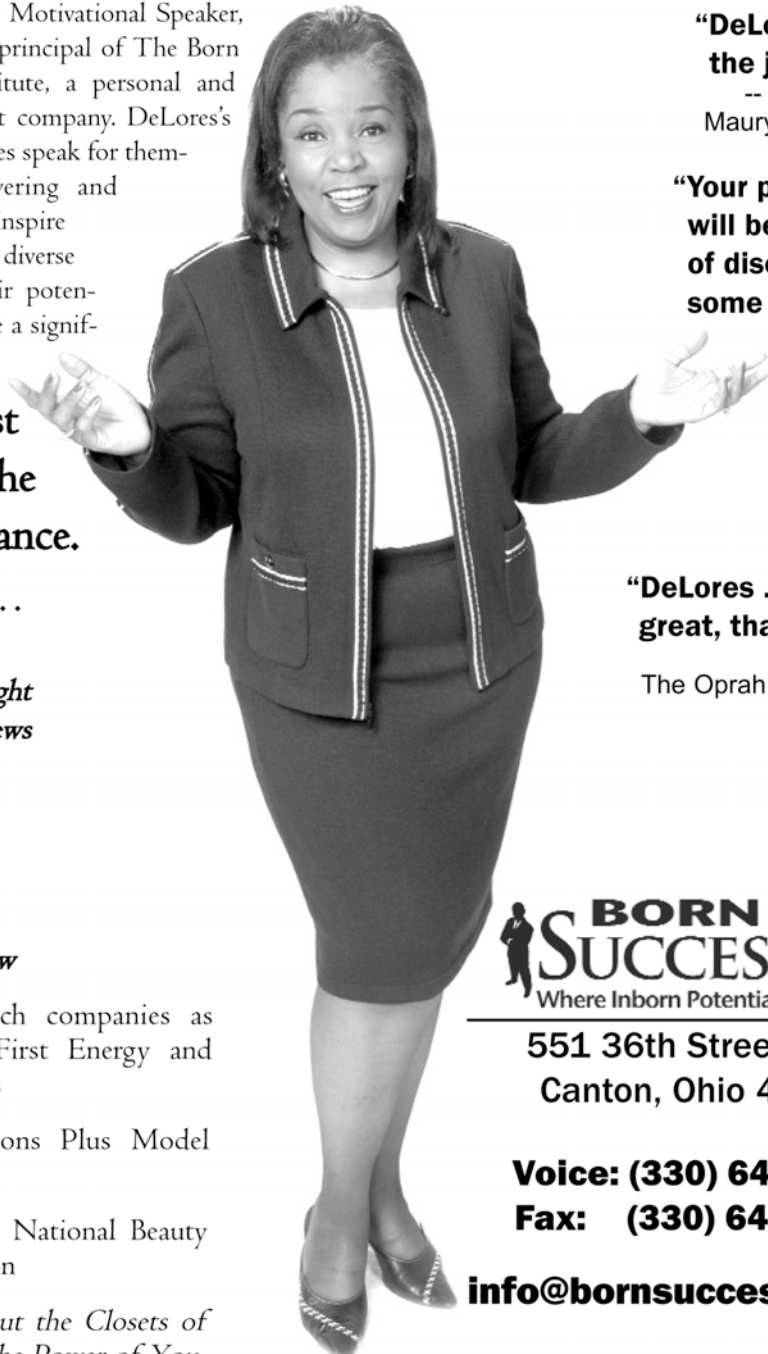
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Joe Lorenz is the founder of Real Sports Labs which produces The Real Deal <http://www.TheNewRealDeal.com> a powerful performance enhancement supplement that helps improve endurance, energy, strength and mental focus whether biking, swimming, running, body building or weight training. Lorenz has also released a new smartphone app called 'Suppa Time.' This app was created to help fitness enthusiasts in their training routines by planning out and reminding them when to eat, exercise, and take their supplements. 'It's especially good for contest prep for N.P.C Figure, Fitness, Bikini and Bodybuilding Competitors,' says Lorenz

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Laura Brown is a Certified Health Counselor (CHC) and the founder of Intuitive Wellness. A Certified Health Counselor is a nutrition expert, wellness authority and a supportive coach. Employing a mixture of interactive exercises and brainstorming, Laura's wellness programs engender active learning and individual empowerment to help build community, decrease healthcare costs, improve health and longevity, educate members about healthy choices, attract and retain members or employees and enhance the overall community. Laura speaks regularly at health-oriented events, conferences, educational and other organizations, on topics such as Eating for Energy, Brain Health, Longevity and Preventing Illness through diet and lifestyle.

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Annette Hottenstein is a Baltimore-based registered dietitian specializing in weight loss, wellness presentations, chronic disease prevention and corporate wellness. Prior to forming her consulting company, Annette worked for 15 years as a scientist specializing in the sensory properties of foods and beverages. As a trained focus group moderator, she has conducted over 150 groups for the largest players in the food industry. She volunteers her time and talents to the Maryland office of the American Diabetes Association and has authored several publications in leading professional journals such as Appetite, Food Quality and Preference and the Journal of Sensory Studies.

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Associated Bodywork & Massage Professionals (ABMP) is the nation's largest massage membership organization and is the most authoritative resource for health, lifestyle and business media needing up-to-date, fact-filled reference tools and background on the growing massage therapy industry. ABMP is the media's guide to consumer trends, economics and legislation affecting massage practice.



**The Media Corner at  
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## Reference

- Glossary explaining more than 250 types of massage and bodywork practiced in the United States
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- What to expect from a massage therapy session
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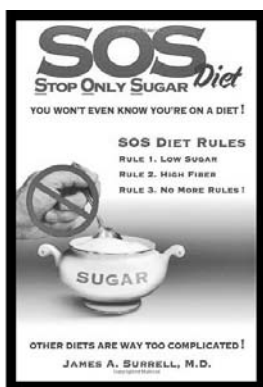
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James A. Surrell, M.D., author of the best-selling SOS (Stop Only Sugar) Diet book, has been a colorectal surgeon for more than 20 years. He gives 50+ presentations a year around the USA to thousands of professionals and people from all walks of life about nutrition, weight loss, cancer prevention and healthy lifestyles. He is a frequent guest on Northern Michigan University's 'Ask the Doctors' TV series and writes a popular column entitled 'Talk with the Doc' for the Marquette Mining Journal. He holds fellowship status in the American Society of Colon and Rectal Surgeons and the American College of Surgeons.

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Elina Fedotova is an award winning cosmetic chemist and aesthetician, and the formulator and CEO of Elina Organics. She is an expert in the use of holistic, non-toxic and minimally invasive methods that heal and maintain the natural beauty of the skin. Elina's highly effective protocols and products address a variety of skin care issues -- especially those related to aging and acne. For those who wish to take a 'do it yourself' approach to skin care, Elina regularly shares DIY skin care formulations and tips on 'Elina Skin Cuisine' segments on TV shows in Chicago and West Michigan. Elina's products are made by hand in her laboratory using holistic principles and organic ingredients from around the world. In 2007, she founded the Association of Holistic Skin Care Practitioners. In 2012, her 'Corrective Herbal Facial' was awarded 'Best Facial' by Chicago magazine.

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Hungarian immigrant Eva Kerschbaumer opened esSpa Kozmetika Organic Skincare on 02/02/02. She has been honored with Skin, Inc. Magazine's 'Best of the Best' Spa Award and esSpa was named the '3rd Best Spa in America' by The Industry Source. Eva is a Founding Member of the Green Spa Network in recognition of her approach to organic skincare. Eva is the leading authority on holistic, non-invasive spa treatments and organic products. Her belief that 'Beautiful skin leads to a healthier, happier life,' combined with her Hungarian appeal has made Eva the new Icon in the long Hungarian Tradition of Skincare excellence.

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Nika Eshetu, a Pilates Trainer, Sports Fitness Specialist and Patient Empowerment Advocate, applies the principles and teachings of Pilates to all areas of fitness and health while her own experience battling kidney issues, leading to an eventual transplant, and vast knowledge makes her uniquely positioned to help patients take control of their own treatment decisions. Benefiting from the advances in modern medicine, she has diligently pursued natural solutions to health issues with exercise, diet control and stress reduction that have enabled to her pare down the use of pharmaceutical meds prescribed before and after the kidney transplant. After all, these powerful medications have side effects, some rather severe, that must be dealt with alongside the primary condition. Pilates proved the key which unlocked a world of renewed energy, mobility and good health, thus inspiring Nika Eshetu to help others get empowered about their own health, through the fitness principles which

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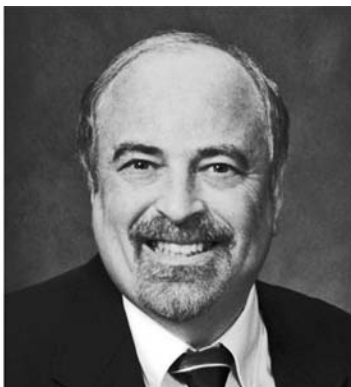
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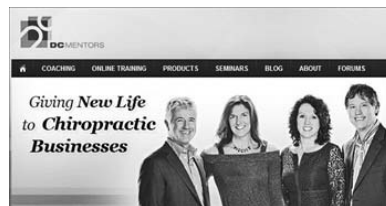
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Jesse is the co-founder and visionary *CEO of The Healthy Back Institute®*, the world-leading source of natural back pain solutions. His mission as a former back pain sufferer is to help others live pain free without surgery and pharmaceuticals.

As a personal trainer and post-rehabilitation specialist, Jesse's hands-on work helped hundreds of clients with special conditions including stroke recovery, Parkinson's and back pain. His success at helping his clients avoid back surgery led him to collaborate with massage therapist Steve Hefferon and a hand-selected board of medical advisors to create the world's first self-assessment and self-treatment program for back pain and sciatica, the *Lose the Back Pain® System*.

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Today Jesse is recognized worldwide as an expert on back pain, health and fitness. His *Live Pain Free®* print publication along with his free *Less Pain, More Life* email newsletter are read by a combined 400,000 readers every month.

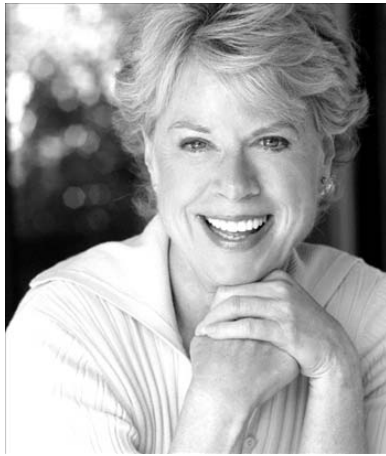
Jesse has also been featured in dozens of magazines and newspapers, including *Men's Fitness*, *Balance*, *Natural Bodybuilding*, *Woman's World*, *Entrepreneur*, and *The Washington Examiner*. He often appears as a guest on a variety of radio and television programs, interviews and health seminars.



Over the past decade, Jesse has introduced millions of people in over 100-countries around the world to a better way of living pain free through improvements in mind, body and diet. His desire to help even more led him to write and publicly offer 1-MILLION free copies of his groundbreaking book, *The 7-Day Back Pain Cure*.

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Caroline Sutherland is the author of *The Body Knows*, the definitive guide on how to tune into your body and improve your health. She has a vast clinical background as an allergy-testing technician in Environmental Medicine where her intuitive gift developed. Raised in a medical family - her mother was a dietician and both her father and grandfather were medical doctors - the 'blueprint' of her family lineage created important seeds for her future career as a Medical Intuitive.

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Ellen Kamhi, Ph.D., R.N., *The Natural Nurse®*, has been a leader in the holistic health movement for over 30 years. She is on TV and radio daily, and works with medical schools as well as indigenous healers around the world. She combines integrity and clear delivery with scientific credibility. Her books include *Arthritis*, *The Alternative Medicine Guide*, *The Natural Medicine Chest*, *Cycles of Life*, *Herbs for Women*, *The Natural Guide to Great Sex and Weight Loss: the alternative medicine guide*.

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Born in Chicago, Serita (a registered nurse) came out to Los Angeles when offered a teaching job at USC. With her master's in writing (with honors) from Antioch University in London, England, she went on to become well known in the romance and mystery field. As an investigative reporter for CBS (Chicago), she helped discover a hospital in the northern suburb who pretended to heal cancer patients with falsified alternative methods.

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Jesse Slome is one of the nation's leading long-term care insurance experts. Executive Director of the American Association for Long-Term Care Insurance (www.aaltci.org), the industry trade group, Slome is the author of 20 books, booklets and consumer guides on the subject of long term care planning. Slome directs annual LTC insurance research studies which are published in the Association's annual Long-Term Care Insurance Sourcebook. Slome is also director of the recently formed American Association for Critical Illness Insurance (www.aacii.org).

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Dr. Louis Cady straddles the world between science and art. Trained first as a classical pianist, he went on to obtain two degrees, with honors, from the Conservatory of Music of the University of Missouri at Kansas City, before obtaining his medical degree in 1989 from the University of Texas Medical Branch in Galveston, Texas. He then trained in psychiatry at the world-famous Mayo Clinic, beginning his practice of child, adolescent, adult, and forensic psychiatry in Evansville, Indiana in 1993. In addition to his conventional medical training in medicine and psychiatry, Dr. Cady has subsequently received additional training in Age Management Medicine from the Cenegenis Medical Institute in Las Vegas, Nevada, adding that modality into his practice.

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Matt McCann is recognized as one of the nation's leading Long-Term Health Care (LTC) specialists and a nationally known speaker on LTC issues. Since 1998, Matt has been a leader in finding solutions for the physical, emotional and financial burdens LTC places on the American Family. He has been recognized by the American Association for Long-Term Care Insurance as one of the top specialists in the country. He has also worked in sales management for two of the leading organizations marketing LTC products. Matt now runs his own firm, McCann Insurance Services, Inc.

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Dr. Mitchell's career has been focused on public health and occupational safety and health related to infectious disease. She has worked in the public, private, and academic sectors. Dr. Mitchell began her career as the very first OSHA National Bloodborne Pathogens Coordinator and has received several Secretary of Labor Excellence awards for her work on healthcare worker safety as well as bioterrorism and public preparedness. She sat on a team of dedicated professionals that integrated the Needlestick Safety and Prevention Act into the regulatory landscape to protect healthcare workers from exposure to HIV, hepatitis, and other bloodborne diseases.

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Pamela D. Wilson, MS, BS/BA, CG, CSA, is a caregiving expert, advocate, and speaker offering support to family caregivers and professionals in healthcare, estate and probate law, wealth and financial planning. Since 1999, Pamela has been a business owner providing direct service in the areas of care management, caregiver support, and the legal and fiduciary appointments of guardian, power of attorney, personal representative, and trustee. Pamela's expertise as a family caregiver and professional advocate for over 20 years offers rare practical expertise and insight into the daily challenges experienced by caregiving families. Online caregiver support and programming is available through The Caring Generation Library and her website. Pamela produced and hosted The Caring Generation®, from 2009 to 2011, a radio program focusing on caregiving issues on 630 KHOW-AM in Denver. Her book, *The Caregiving Trap: Solutions for Life's Unexpected Changes* is available through all major booksellers and her website <http://www.pameladwilson.com/book>

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Dr. Timothy Kosinski is an Adjunct Assistant Professor at the University of Detroit Mercy School of Dentistry and serves on the editorial review board of Reality, the information source for esthetic dentistry, Contemporary Esthetics and Clinical Advisors, and became the editor of the Michigan Academy of General Dentistry. Dr. Kosinski received his DDS from the University of Detroit Mercy Dental School and his Mastership in Biochemistry from Wayne State University School of Medicine. He is a Diplomat of the American Board of Oral Implantology/Implant Dentistry, the International Congress of Oral Implantologists and the American Society of Osseointegration.

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Kaneta R. Lott, DDS, Board Certified Pediatric Dentist, has shaped the smiles of children since 1984 in her Atlanta Practice. She formed Lott-Seminars in 1999 and lectures on Pediatric Dentistry and Dental Traumatology. She has been recognized as a renowned national speaker and is one of the most respected pediatric dentists in the United States. Dr. Lott has lectured at state, regional and national dental meetings and Schools of Dentistry. Dr. Lott is a consultant to the American Dental Association and the Georgia Board of Dentistry and fellow with The American College of Dentists and The International College of Dentists. [www.lottseminars.com](http://www.lottseminars.com)

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Joseph R. Nemeth, D.D.S., is a specialist in the field of periodontics and has served patients in this specialty for over 30 years. As one of the Michigan's foremost experts in periodontics, Dr. Nemeth has played a major role in applying innovative medical and technological advances to current periodontal practice. He publishes a quarterly newsletter for general dentists on the most recent research in periodontics, and he has served on the faculty of the University of Southern California School of Dentistry, University of Detroit Mercy School of Dentistry, and on the staff of the Detroit Medical Center.

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Dave E. David, M.D. is an experienced host, guest and dynamic lecturer, whose personality and naturally-inquisitive nature make him an exciting interviewer, guest or spokesperson. Dr. David, is a Cosmetic Surgeon and Obstetrician and Gynecologist as well as a Weight Loss/Fitness Specialist. Dr. David is a physician with 35 years of experience. He is Harvard-trained and former teaching faculty at Harvard University. Dr. David is available to appear as a TV or radio guest or host, or as a spokesperson for health/fitness/nutritional/medical products that he believes in. His areas of expertise include women's health, weight loss, fitness, nutrition and Cosmetic Surgery. He can comment or act as medical news analyst for a whole host of medical topics. Dr. David is also an international caregiver, having led emergency medical and surgical teams into Haiti after the devastating 2010 earthquake and into Sri Lanka after the massive tsunami.

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### PARENTS OPPOSED TO POT

Merrifield, VA United States  
http://poppot.org



Some of us smoked pot when we were teens in the '70s and '80s, even the early '90s. It was risky, which made it fun. We could act dumb, have a last hurrah before having to take life seriously. Our friends did it too, but in no way did the adults in our world condone it — not parents, not teachers, not our boss if we want to keep a job. The police might catch us. Our parents might ground us. We were at risk, so we didn't smoke all that much. What do kids nowadays face? It's socially acceptable and even the old guys smoke pot. Maybe some of these old hippies have been doing it for 40 or 50 years. 'If they're ok, then I'll be ok,' some kids say. Of course, if everyone does it, then it must be ok, they think.

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Washington, DC United States  
http://www.astro.org



The American Society for Radiation Oncology is the largest radiation oncology society in the world, with more than 10,000 members who specialize in treating patients with radiation therapies. As the leading organization in radiation oncology, biology and physics, ASTRO's mission is to advance the practice of radiation oncology by promoting excellence in patient care, providing opportunities for educational and professional development, promoting research and representing radiation oncology in a rapidly evolving socioeconomic health care environment. For more information on radiation therapy, visit www.ranswers.org. For more information on ASTRO, visit www.astro.org.

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USA Today describes Meg Jordan, PhD, RN, NBC-HWC as a 'health trendspotter'. She is a medical anthropologist, an international health journalist, radio personality, editor and founder of American Fitness Magazine, and the Global Medicine Hunter. She is Department Chair and Professor of Integrative Health Studies at the California Institute of Integral Studies in San Francisco and has presented keynote addresses internationally. Dr. Jordan also practices as a behavioral medicine clinician, formerly at Health Medicine Center in northern California. Serving on the board of the International Consortium for Health and Wellness Coaching, Dr Jordan is a recognized leader in the art and science of coaching psychology to improve health. Her programs have been reproduced in India and China and throughout the world. She is the author of five books including The Fitness Instinct, (Rodale Reach 1999), How To Be A Health Coach (GME, 2013), and Integrative Health Coaching (Wellness Assoc, 2018).

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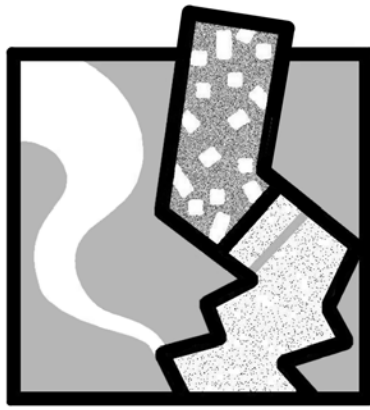


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Robert L. Beckman. PhD  
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Patrick Reynolds, grandson of RJ Reynolds and anti-smoking advocate, was the first tobacco industry figure to speak out against the industry, after his father died from smoking. Today he speaks internationally to youth and adults about tobacco issues and advocates pending legislation. Good Morning America called him 'an articulate and formidable guest.' CNN commented, 'Reynolds' knowledge and insights made it easier for audiences to understand complex issues.' In 2011, TobaccoFree.Org released 'The Truth About Tobacco,' an acclaimed educational video of his live talk for grades 7-12. He's author of 'The Gilded Leaf'. His bio is posted at www.TobaccoFree.org/bio and /news

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Daniel Moses is a Human Resources Consultant from Jacksonville, FL. In today's workplace, the issue of sexual harassment can come front and forward no matter how hard an employer tries to keep it in the background. Yet in all the exposure this issue has received in recent years, its definition can still be unclear. What exactly is sexual harassment? Using current law, regulation and relevant court precedent Dr. Daniel Moses does an excellent job defining what sexual harassment is, how it can be prevented, and written policies that when put in place, will protect an employer in the event sexual harassment takes place despite their best effort to prevent it. Dr. Moses' book can certainly serve as guide to those seeking practical solutions to this modern problem.

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Dr. Gayle Carson's program 'Healthy, Wealthy and Fabulous: The 9 Secrets to Living Regret Free and Feeling Alive at Any Age' is designed for anyone wanting a happier and healthier lifestyle. Known as the S.O.B., Spunky Old Broad, Dr. Carson has appeared on ABC, CBS, NBC and Fox and in the Wall Street Journal, Newsweek, USA Today and the Larry King radio show as the premier expert in the boomer market. A fitness enthusiast, business woman for over 5 decades and a great-grandmother, she has the energy of someone half her age. A three time breast cancer survivor and the champion of 16 surgeries, she shows you how to reinvent yourself and your business from the inside out. 2014 SOB Clubs will be introduced in the U.S. These clubs target women over 50 looking for the 'secret sauce' that makes life even more valuable and exciting than it already is.

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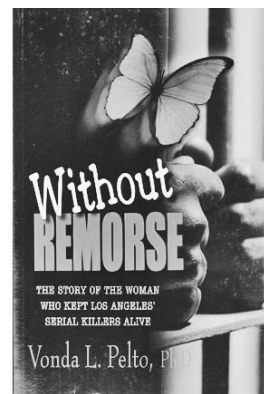
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In 1979 Vonda Pelto, Ph.D., Clinical Psychologist and author of 'Without Remorse: The Story of the Woman Who Kept Los Angeles' Serial Killers Alive, was brought in to Los Angeles Men's Central Jail following the jailhouse suicide of Freeway Killer Vernon Butts with the task of keeping a collection of vicious, sociopathic sexual predators engaged socially and alive while awaiting trial. For over three years she existed with men like Ken Bianchi and William Bonin during an assignment that changed her life, personality and future. Her book is sure to make a compelling movie.

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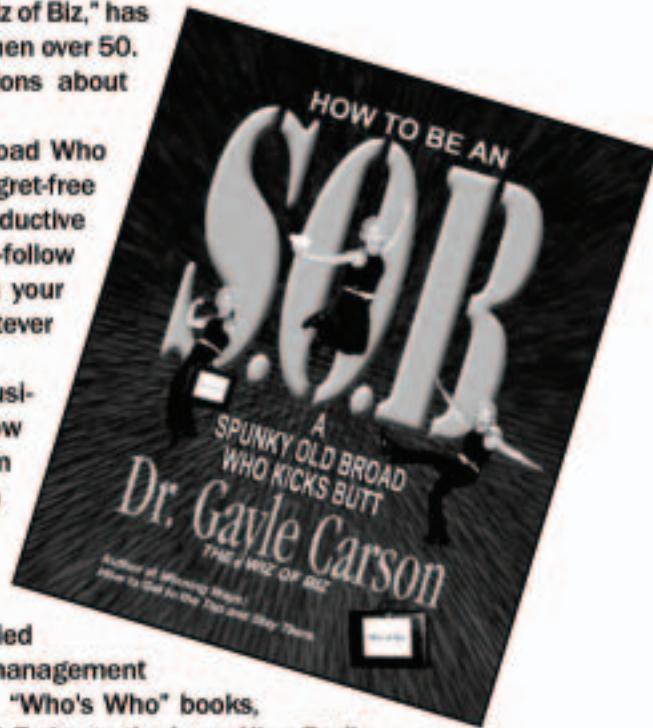
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Celebrating more than 47 years in business, the "Wiz of Biz" heads up a radio show for Entrepreneur Magazine – "Women in Business" – which celebrates women who embody success in many different ways, giving its audience valuable life lessons.

An expert advisor and coach to CEOs and entrepreneurs, Gayle is also a CSP (certified speaking professional) and CMC (certified management consultant), who has been named to many "Who's Who" books, and whose media exposure ranges from USA Today to the Larry King Radio Show.



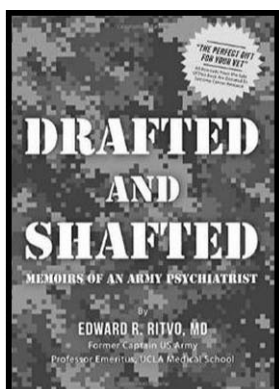
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Dr. Edward R. Ritvo, M.D., is a retired Professor of Child Psychiatry at the UCLA Medical School who has written some 100 scientific articles and several books on autism and Asperger's disorder. The author is board certified in psychiatry and child psychiatry, had a child development practice for many years in Los Angeles where he specialized in six areas - autism, child behavior disorders, childhood schizophrenia, depressive disorder, mental disorders, and developmental disabilities. He has written several scientific books but *Drafted and Shafted* is his first autobiographical memoir.

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<http://www.bipolarbarebook.com/meet-carlton-davis>

Carlton Davis, is an author, artist, architect, life coach, and public speaker. Mr. Davis is a graduate of Yale University and the University of London. His book, *Bipolar Bare*, chronicles his thirty year struggle to overcome mental illness. His art and architecture career make him an expert in creativity and bipolar disorder. Mr. Davis speaks to the public about his experience and issues with bipolar disorder, creativity and mental illness, and the two minded self. Mr. Davis has a new website that shows a different aspect of his writing and expertise. This website [www.artdock.net](http://www.artdock.net) is about a drive-by art gallery in LA from 1981-1986. The Art Dockuments chronicle the tales, often hilarious, of this experimental art gallery in a loading dock. Carlton Davis is an expert in contemporary art in Los Angeles. See his website [www.carltondavisart.com](http://www.carltondavisart.com) for a view of his artistic skill.

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Internationally renowned, Dr. Carole Lieberman is the psychiatrist the world turns to for help coping with today's times. Hundreds of interviews include Oprah, Larry King, the Today Show, Good Morning America, O'Reilly Factor, ET, Court TV, the N.Y. Times & USA Today. She is the author of *Coping With Terrorism: Dreams Interrupted*, and *Bad Boys: Why We Love Them, How to Live with Them, and When to Leave Them*. A multiple Emmy-award winner for her TV work, she is also the host of 'Dr. Carole's Couch', an Internet radio show on [voiceamerica.com](http://voiceamerica.com). The news/entertainment industry relies upon Dr. Carole for her uncanny ability to jump in, deliver and excel in any position for which she is needed: TV/radio host, commentator or regular guest; author; trial analyst; reality show therapist; and much more. If it's breaking news... she's on it. Dr. Lieberman has a high-profile clinical and forensic practice, and is on the Clinical Faculty of UCLA's Neuropsychiatric Institute.

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His book, "Bipolar Bare," chronicles his 30-year struggle to overcome mental illness.

Resolution of the conflict between these two selves constitute his recovery. Davis speaks on how he recovered through therapy, medication and meditation. His art and architecture career make him an expert in creativity and bipolar disorder.

**[www.BipolarBareBook.com](http://www.BipolarBareBook.com)**


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Dr. Ryder, 'Mental Fitness Guru', is a psychologist, author, and speaker with media experience. He can ask the right question or give clear, succinct advice on many topics. He has a great deep voice that audiences love. He wrote 'POSITIVE DIRECTIONS Shifting Polarities to Escape Stress and Increase Happiness' which is the basis of workshops called Get LEVERAGE. Let the Mental Fitness Guru teach you how to use nine key strategies to make life easier.

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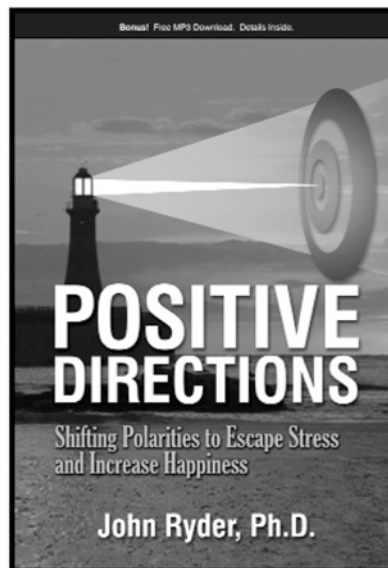
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Nancy O'Connor, Ph.D. is a Psychologist Expert on Grief and Loss, and Death and Dying. She has 35 years of clinical experience. She is an expert in areas of: \*Bereavement, \*Grief, Loss and Recovery, \*Healing Grief, \*Catastrophic Losses, \*Disaster, \*Responses to Catastrophe and Disaster, \*Surviving Suicide, \*The Loss and Death of a Child, Spouse, Sibling, Parent etc. \*The Dying Process related to age. \*Growing Up and Adult Development, \*Patient /Doctor Communications, Her books include the international best seller Letting Go With Love: The Grieving Process. How To Grow Up When You're Grown Up: Achieving Balance in Adulthood, and How To Talk To Your Doctor.

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Randy Rolfe is a wife and mother who left the practice of law to focus on family and health and who has now helped many thousands of parents with parent-child communication, marriage issues, child nutrition, work-life balance, homeschooling, relationships with grown children, healthy weight loss, natural living, environmental health, grief and healing, energy medicine, paleo diet, addiction recovery, personality and body types, healthy aging, and happiness. She is author of three books on parenting, as well as five other self-help books. Her perspective is unique, having traveled in twenty-nine countries before the age of 20, and having years of experience as a lawyer, family counselor, theologian, nutritionist, and online entrepreneur, as well as being an international speaker and trainer and popular TV and radio guest.

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- Menopause
- Perimenopause
- BSCA & Early Menopause
- Overweight & Hormone Alternatives
- Sound Health & Intimacy
- Sleep
- Health & Wellness
- Diagnosis & Menopause
- Weight Control & Menopause
- Hormones in the Workplace
- Successful Aging
- Women's Health & Wellness

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**MEDICAL/CORPORATE PRESENTATIONS:** etc.

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Mache Seibel, MD helps women figure it out so they don't have to tough it out. He is a national authority on women's wellness and menopause, and one of America's most entertaining and informative keynote speaker, thought leader, and media spokesperson. Dr. Mache is a member of the Harvard Medical School faculty, and author of the #1 Best Selling books, 'The Estrogen Window' and 'The Estrogen Fix.' Dr. Mache can speak to your audience with non-medical jargon so your audience understands exactly what you want to get across to them. Suzanne Andrews, PBS Host of Functional Fitness. Invite Dr. Mache to make a HouseCall to inform and entertain your audience. For more info visit [www.DrMache.com/speaking](http://www.DrMache.com/speaking).

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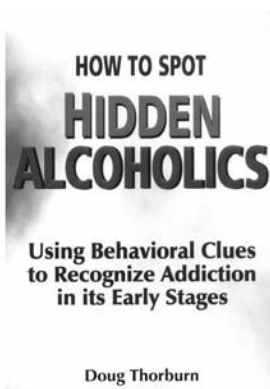
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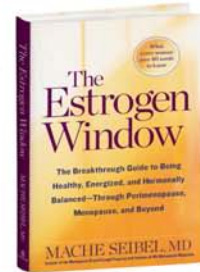


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Dr. Mache Seibel is one of America's leading voices on women's wellness and menopause and an award-winning medical journalist. He is a highly sought after health communicator and keynote speaker with a unique ability to combine health information with original music, humor, and stories that emotionally capture the audience and hold their attention "while the medicine goes down." A 20-year member of the Harvard Medical School faculty, Dr. Mache provides up to the second information on health, wellness, and balance in life.

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- |                                 |                          |                            |
|---------------------------------|--------------------------|----------------------------|
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| Perimenopause                   | Sleep                    | Women in the Workplace     |
| BRCA & Early Menopause          | Health & Wellness        | Successful Aging           |
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Dr. Levittan: psychotherapist, professor, expert witness, media person for television/radio. He consults for L.A. Times, Dallas Morning Herald, Inside Edition, In-Touch Magazine, Orlando Sentinel, L.A. Times Magazine, Golf Magazine, Riverside Press, etc. Dr. Michael has appeared on the 'Tyra Banks Show', 'Montel Williams Show', NBC-TV's 'Starting Over', 'The Bad Girls Club', 'Hollywood 411,' and the 'Michelle Taffoy Show'. He is a noted Anger Management expert, and has been published in Workplace Violence Prevention Reporter, CA. Batterers Intervention Newsletter, and upcoming work on 'Infanticide'. Dr. Michael teaches courses and seminars on Domestic Violence, Child Abuse, Post-Traumatic Stress, Anger Management at UCLA, etc.

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Susan Maxwell is a psychotherapist and nationally recognized expert on the psychological issues surrounding money, sex and power. A media source on 'the psychology behind the news,' Ms. Maxwell is known for her insightful commentary on the current trends and topics in today's news. A knowledgeable and articulate speaker, she also lectures, conducts seminars and has a private practice in West Los Angeles. She is a clinical member of the American Association for Marriage and Family Therapy.

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An international lecturer, awards winning author and columnist, she appears at universities, seminars, retreats, and conventions. Marilyn has 10 books and eBooks at Amazon.com, along with her many Youtube videos including, Empowerment, Domestic Violence, and spiritual messages. She appears on radio and television. Currently, she is hosting her live call in talk radio show, "Love Never Fails".

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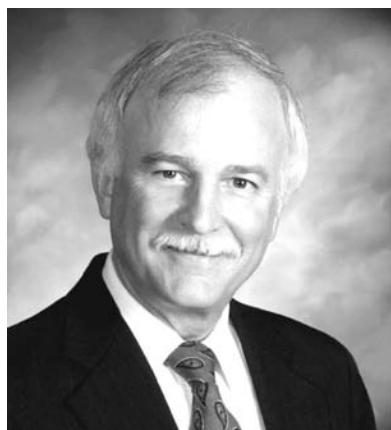
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Dr. Marvin Marshall is the author of 'Discipline without Stress®: How Teachers and Parents Promote Responsibility & Learning' and 'Parenting without Stress®: How to Raise Responsible Kids While Keeping a Life of Your Own,' a multiple award-winning parenting book. His 'Live Without Stress: How to Enjoy the Journey' will soon be published. He is a professional speaker who has presented in 25 countries on 5 continents. He created the ONLY system that shows how to use AUTHORITY WITHOUT COERCION and is considered by many experts to be the authority in actuating people to improve their effectiveness, reduce stress, and improve relationships.

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# Robert Myers, PhD

## Clinical Child and Adolescent Psychologist

### Child Development Institute – Parenting Today



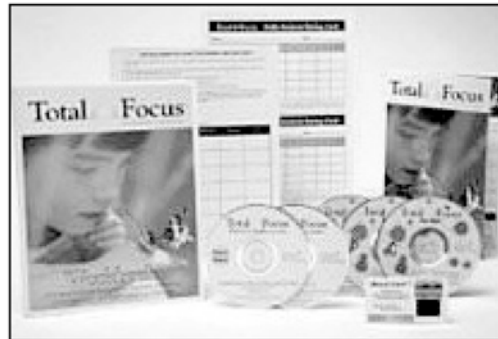
**D**r. Robert Myers is a professional expert in child development, child psychology and parenting. He has over 30 years of experience working with children, teens and families. He is a licensed psychologist and is currently Assistant Clinical Professor of Psychiatry and Human Behavior at the University of California, Irvine School of Medicine.

Dr. Myers is able to inform parents regarding issues related to child and teen mental health, child rearing as well as current news and issues of interest to parents that is based on the latest research yet communicated so that parents can readily understand along with practical tips for helping children and teens and when appropriate, a sense of humor.

Dr. Myers also has expertise in ADD/ADHD, Attention Deficit/Hyperactivity Disorder. He is the author of *Total Focus*

(2006), which is a multimedia program to improve attention, concentration, academic achievement, social and problem solving skills as well as behavior at home and at school. *Total Focus* has received very positive reviews from several ADHD research experts and has helped thousands of parents and children since its publication.

Dr. Myers has provided presentations to schools and the general public on parenting and child development. He has also provided expert interviews for local TV and local and national radio. He is a member of the American Psychological Association, Society of Clinical Child & Adolescent Psychology, Society of Pediatric Psychology, CHADD and Learning Disability Association of America.



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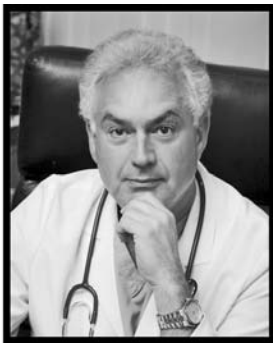
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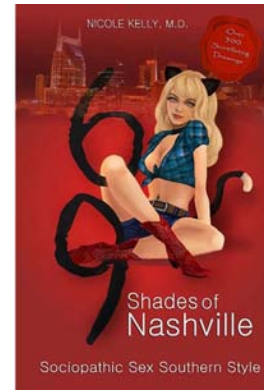
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ERGO is a non-profit research group studying the subtleties and complexities of euthanasia (help with a good death) so it can be carefully carried out as and when the law permits. Journalist and author Humphry has campaigned since 1978 for a dying person's right to medical assisted suicide, also self-deliverance if no lawful means is available to a terminally ill adult who is of sound mind. He became involved in the right-to-die issue when he published 'Jean's Way' -- an account of helping his dying first wife to bring her life to a peaceful end. Derek Humphry (president), who founded the original Hemlock Society in 1980, also authored the bestseller how-to suicide guide, Final Exit, which sells in 12 languages. In 2017 Humphry published his life story 'Good Life, Good Death: The Memoir of a Right to Die Pioneer' (Carrel Books, NY)

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After his wife of 54 years died in 2006, Chuck Swartwout decided there had to be more to life than merely the time spent on earth. This realization motivated him to take a long analytical look at the afterlife, which he believes we will all enter after death. Using his training in the scientific method, Swartwout researched and published *You Don't Die - You Just Change Channels!* which he describes as a 'common sense' approach to prove the existence of an afterlife.

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He is in his eighth year as a recurring guest on 1520 AM WCHE Radio's "Life Unedited" with host John Aberle, where he interprets the dreams of listeners who call in to the show. In addition to this work, Jefferson is also an accomplished singer/songwriter and environmental advocate. Available for private consultations & public speaking engagements. Jefferson is a dynamic speaker who enjoys sharing his insights, knowledge and enthusiasm about dreams, phobias and the power of attention with diverse audiences.



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Jefferson Harman is a Symbolic Intuitive, Dream Interpreter, Radio Personality & Writer who reads the symbols present in your dreams & everyday life. By interpreting this invisible language, he identifies your blocks and challenges and ways to overcome them. He has been actively studying the relationships among metaphysics, psychology and anatomy for over 25 years.



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Dream Interpreter and Symbolic Intuitive Jefferson Harman talks about all things metaphysical and holistic in this entertaining and informative series. Enjoy interviews with a wide array of practitioners, artists, musicians and healers as well as episodes of Jefferson's radio shows and interviews. Recommended for followers of all things metaphysical and holistic.

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Tricia Stewart Shiu is an award-winning screenwriter, author and playwright, but her passion lies in creating mystical stories. Her latest series, The Moa Books, which includes 'Moa,' 'The Statue of Ku' and 'The Iron Shinto,' were, by far, her favorite to write. 'IRON SHINTO is not only immensely entertaining as a story, but also illuminating as to the concepts of the levels of existence that bond the corporeal world with the spirit world.' Grady Harp, Amazon Hall of Fame Reviewer, Five Stars.

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